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City of Welland Legislative Services Office of the City Clerk 60 East Main Street, Welland, ON L3B 3X4 Phone: 905-735-1700 Ext. 2159 | Fax: 905-732-1919 Email: clerk@welland.ca | www.welland.ca

> ONTARIO HERITAGE TRUST APR 1.8 2019 RECEIVED

April 16, 2019

18-63

Ontario Heritage Trust 10 Adelaide Street East Toronto ON M5C 1J3

Dear Sir/Madam:

Re: Proposed Designation under Part IV of the Ontario Heritage Act: "Welland Canal Memorial Monument", located at 140 King Street

In accordance with the requirements of Section 29(3) of the Ontario Heritage Act, as amended, enclosed herewith please find Notice of Intention to designate to above-referenced property under Part IV of the legislation.

For your reference, I have enclosed a copy of the Council motion and the background report prepared for the Heritage Welland Committee and City Council.

Yours very truly,

Tara Stephens City Clerk

TS:lc

Enclosure

c. Ms. N. Reid, Secretary, City of Welland Heritage Advisory Committee Mr. J. Leitch, G.I.S. Coordinator

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Bridging the past, present and future

#### Appendix I

## STATEMENT OF CULTURAL HERITAGE VALUE OR INTEREST CANAL CONSTRUCTION MURAL 140 KING STREET, WELLAND ONTARIO

## Description of Property

The 27foot x 17foot mural titled "Canal Construction" is affixed to the north wall of the Welland Historical Museum (former Welland Public Library) at 140 King Street, Welland, facing the parking lot off Young Street.

#### Statement of Cultural Heritage Value or Interest

The mural "Canal Construction" depicts the construction of the Welland Canal bypass in the 1970's and expresses the relationship between man and machinery. It is the work of well known local artist Bas Degroot. Degroot created many monumental artworks in the Netherlands and North America, including two large murals in Welland "New World" and "Canal Construction" and the bronze figures of beavers at the Welland Bus Terminal.

This mural was part of the "Festival of Arts", a project started by the "Promote Welland Task Force", a non-profit organization whose mandate was to promote economic growth and prosperity. Based on an idea borrowed from Chemainus, British Columbia, the Festival of Arts saw 26 giant murals created in the downtown and north end of the city between 1988 and 1990. Artists were selected to complete the murals from entries received from across Canada. The themes chosen for the murals were taken from local history.

It was hoped that the murals would bring in hundreds of thousands of visitors to the City and inject millions of dollars into the local economy. Funds for the project were provided by all levels of government, local businesses, industry, organizations and citizens.

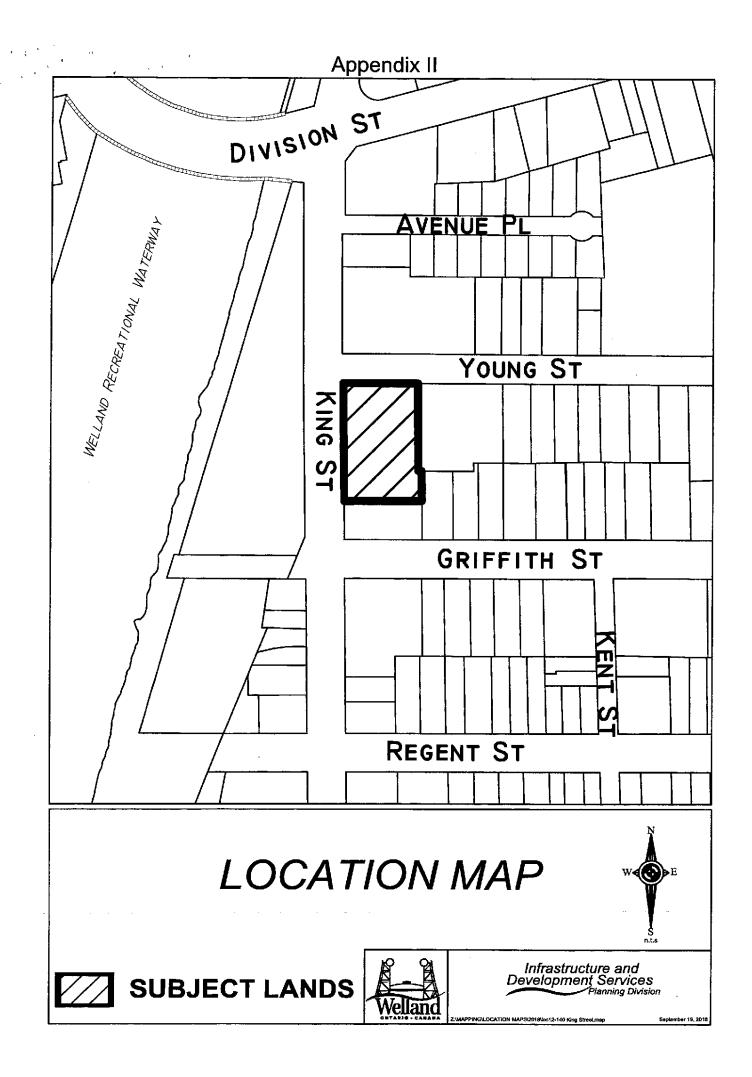
### Description of Heritage Attributes

Key attributes of this structure that reflects its cultural heritage value to the City of Welland include:

- The location of the mural on the Welland Museum in the downtown core across from Merritt Park and adjacent to the recreational waterway and Welland Canals Parkway Trail.
- The mural's theme, "construction of the Welland Canal bypass machinery" relates it to the 200-year history of the Welland Canal which was central to the inception and growth of the City of Welland.
- It's size (27foot x 17foot) and central location make the mural a familiar landmark in the downtown core
- The mural is one of a series of giant murals in the downtown core and contributes to the continuity of the display of Festival of Arts murals in the downtown area, some of which have already been lost

# STATEMENT OF CULTURAL HERITAGE VALUE OR INTEREST CANAL CONSTRUCTION MURAL 140 KING STREET, WELLAND ONTARIO

- The mural is a bold and striking artistic creation that expertly illustrates its theme and has retained most of its original colour and vibrancy
- The mural is the work of an artist, Bas Degroot, who is well known for his work across North America and in Europe



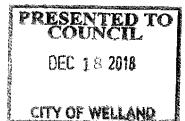
AGENDA PAGE 17 - 22 NUMBER



RESOLUTION

REF. NO.

COUNCILLORS	YEAS	NAYS
LAROUCHE		
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MCLEOD		
DIMARCO		
RICHARD		
GRIMALDI		
SPINOSA		
FOKKENS		
MOOTE		
VAN VLIET		
MAYOR CAMPION		



RESOLUTION NO.

SECONDED BY:

MOVED BY:

arouche

THAT THE COUNCIL OF THE CITY OF WELLAND approves the processing of the Canal Construction Mural located on the north façade of the museum building, 140 King Street, for heritage designation pursuant to the provisions of Part IV of the Ontario Heritage Act; and further

THAT Welland City Council directs staff to prepare the necessary documentation to designate the Canal Construction Mural at 140 King Street as having cultural heritage value to the City of Welland.

CARRIED LOST NOT PUT

18-63

		APPROVALS	
		GENERAL MANAGER	
		CFO	
DEC 18 2018	COUNCIL STRUCTURE AND DEVELOPMENT SERVICE	CAO AL S 15-63	
CITY OF WELLAND		P&B-2018-51 BER 18, 2018	
SUBJECT:	REQUEST BY HERITAGE WELLAND TO DESIGNATE THE CANAL CONSTRUCTION MURAL ON THE NORTH FAÇADE OF THE MUSEUM BUILDING, 140 KING STREET		
AUTHOR:	ROSE DI FELICE, M.PI., M.Sc., MCIP, RPP MANAGER OF POLICY PLANNING		
APPROVING G.M.:	ERIK NICKEL, P. ENG., GENERAL MANAGER, INFRASTRUCTURE AND DEVELOPMENT SERVI ENGINEER	CES/CITY	

## **RECOMMENDATION:**

THAT THE COUNCIL OF THE CITY OF WELLAND approves the processing of the Canal Construction Mural located on the north façade of the museum building, 140 King Street, for heritage designation pursuant to the provisions of Part IV of the Ontario Heritage Act; and further,

THAT Welland City Council directs Staff to prepare the necessary documentation to designate the Canal Construction Mural at 140 King Street as having cultural heritage value to the City of Welland.

#### **ORIGIN AND BACKGROUND:**

Heritage Welland is a Committee appointed by City Council under the Ontario Heritage Act to provide information and guidance to Council on the preservation of the City's cultural heritage. Under the provisions of the Act, Council must consult with Heritage Welland on all aspects of heritage designations and related matters as outlined in the Act.

At its meeting of April 3, 2018 Council passed the following Motion:

That the Council of the City of Welland receives for information and supports the request by the City of Welland Heritage Welland to designate the Canal Construction Mural at 140 King Street as having cultural heritage value to the City of Welland.

## COMMENTS AND ANALYSIS:

Part IV of the Ontario Heritage Act describes the designation of individual properties. Under Section 29, the Council of a municipality may, by By-law, designate a property to be of cultural heritage value or interest if it meets the criteria as prescribed by Ontario Regulation 9/06 and if the designation is made in accordance with the process set out in the Act.

Ontario Regulation 9/06 sets out the criteria for determining cultural heritage value or interest. A property may be designated under Section 29 of the Act if it meets one or more of the following criteria:

- 1. The property has design value or physical value because it,
  - i. Is a rare, unique representative or early example of a style, type, expression, material or construction method,
  - ii. Displays a high degree of craftsmanship or artistic merit, or
  - iii. Demonstrates a high degree of technical or scientific achievement.
- 2. The property has historical value or associative value because it,
  - iv. Has direct associations with a them, event, belief, person, activity, organization or institution that is significant to a community,
  - v. Yields, or has the potential to yield, information that contributes to an understanding of a community or culture, or
  - vi. Demonstrates or reflects the work or ideas of an architect, artist, builder, designer or theorist who is significant to a community.
- 3. The property has contextual value because it,
  - i. is important in defining, maintaining or supporting the character of an area
  - ii. is physically, functionally, visually or historically linked to its surroundings,
  - ОΓ,
  - iii is a landmark.

The Statement of Cultural Heritage Value or Interest, as proposed by Heritage Welland satisfies Ontario Regulation 9/06 (refer to Appendix I).

## FINANCIAL CONSIDERATION:

Besides the cost of registration of the required By- law, there are no financial implications to the municipality with respect to approving the designation of this feature under the Ontario Heritage Act. However, as the property is under the City's ownership should repairs be required in the future, they will be at the cost of the City.

## **OTHER DEPARTMENT IMPLICATIONS:**

The Legal Division as well as the Clerk's Division will ensure that the remaining steps involved in designating the Mural, including preparing and registering the Designation By-law and listing the property on the municipal register are carried out.

## SUMMARY AND CONCLUSION:

In its Motion dated April 3, 2018 City Council supported the request by Heritage Welland to designate the Canal Construction Mural at 140 King Street (refer to Appendix II). Heritage Welland provided information that satisfied legislation regarding the cultural heritage value of the Mural. As a result, it is recommended that documentation be prepared to designate the Mural.

#### ATTACHMENTS:

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Appendix I – Statement of Cultural Heritage Value or Interest Appendix II – Location Map