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Notice is Hereby Given that the Council of The Corporation of the Town of Newmarket intends to designate as a property of cultural heritage value and interest the following property in accordance with the Ontario Heritage Act, R.S.O. 1990, c. O.18:

Property Description: 411 Millard Avenue (John Armitage House) is located along the north side of Millard Avenue, where Millard Avenue transitions to Church Street in the Town of Newmarket. The property contains a two-storey vernacular building constructed with Queen Anne architectural detailing in 1892.

Legal Description: PART LOT 19, PLAN 22, NEWMARKET

Publication Date: Nov 1, 2024

Last Date for Objection: Dec 1, 2024

Any notice of objection to this Notice of Intention to Designate, setting out the reason for objection and all relevant facts, must be served upon the Town Clerk within 30 days of the first publication of this notice.

Statement of Cultural Heritage Value or Interest:

Physical/ Design Value

411 Millard Avenue is a representative example of a vernacular building constructed with Queen Anne architectural detailing. The two-storey buff brick building follows an irregular plan with complex roofline showcasing a side-gable roof with intersecting rear gables and two prominent front gables with wide overhanging eaves, solid soffit, small but moulded frieze and fan style brackets which create the playful and asymmetrical composition typical of the Queen Anne design. The prominent and projecting two-storey canted bay wall, two-storey rectangular bay window, segmentally arched window and entryway openings with brick voussoirs and stone sills are consistent with Queen Anne design. Moreover, the subject building includes a one-storey open verandah finished with decorative woodwork, including ornate engaged and freestanding columns, decorative trim and brackets, representative of the Queen Anne design aesthetic.

Historical and Associative Value

411 Millard Avenue is directly associated with the historic Village of Newmarket and the Armitage family, specifically carpenter John Armitage. The lots lines, layout, and built form of the historic village of Newmarket was well established in the mid-19th century and evident in a well-established commercial core found along Main Street and the large presence of residences located along several side streets. The development of the commercial core and surrounding residential streetscapes in the mid-19th and early 20th century played a significant role in the social and economic development and growth of the Village of Newmarket. It is likely the brick used for the construction was from Stickwood's brickyard which produced both red and buff/yellow-coloured bricks during this time period. Local historians indicate that

almost all of the brick buildings built in Newmarket between 1860 until 1910 were likely constructed with bricks that originated at the Stickwood brickyard. The use of locally made bricks reflect the concentrated development and prosperity of the historic core.

John Armitage was the grandson of Amos Armitage, who was one of the early Quaker settlers who arrived with Timothy Rogers in the early 19th century. Amos Armitage was instrumental in founding the Quaker Meeting House at 17030 Yonge Street, and lent his name to the settlement of Armitage, the earliest permanent settlement in King Township. John Armitage was born on October 21, 1822, in Newmarket. John Armitage was a life-long member of the Society of Friends (Quakers) and worked as a carpenter in Newmarket. John Armitage built 411 Millard Avenue in 1892, and it remained in the Armitage family until his daughter sold the property in 1905. John Armitage died on March 7, 1904, and is buried in Newmarket Cemetery.

Contextual Value

411 Millard Avenue is important in supporting the late 19th and early 20th century character of the historic Village of Newmarket. Several residential side streets, including Millard Avenue, were established in the village core, near the commercial Main Street. Located off or parallel to Main Street, the buildings along the side streets are comprised of predominantly one to two-and-a-half storey residences, primarily brick construction most using bricks from Stickwood's brickyard, with modest setbacks and include a range of architectural styles from that time period. 411 Millard Avenue exhibits setback, massing, style, decorative details consistent with the historic village character.

Additional information, including a full description of the rationale for designation is available upon request from Umar Mahmood, Planner, Committee of Adjustment and Cultural Heritage, Planning Services at (905) 895-5193, extension 2458, or at umahmood@newmarket.ca during regular business hours.

Dated at the Town of Newmarket this 1st day of Nov, 2024

Town Clerk | Town of Newmarket

P.O. Box 328, 395 Mulock Drive, Newmarket, ON L3Y 4X7