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IN THE MATTER OF THE ONTARIO HERITAGE ACT, 1974,
S.O. CHAPTER 122

AND IN THE MATTER OF THE LANDS AND PREMISES
KNOWN MUNICIPALLY AS 412-448 YONGE STREET,
IN THE CITY OF TORONTO, IN THE PROVINCE OF ONTARIO.

NOTICE OF INTENTION TO DESIGNATE

To: Toronto College Street Centre Limited,
c/o Messrs. McCarthy & McCarthy,
P. O. Box 48,
Toronto Dominion Centre,
Toronto, Ontario. M5K 1E6.

Ontario Heritage Foundation.


Take notice that the Council of the Corporation of the City of Toronto, on the 1st day of October, 1975, decided to designate the lands and buildings, known municipally as 412-448 Yonge Street, as a property of architectural value or interest under The Ontario Heritage Act, 1974, S.O. Chapter 122.

Short Statement of the Reasons for the Proposed Designation:

The T. Eaton Co. Limited (Eaton's College Street), 412-448 Yonge Street at Hayter Street, through to 49 College Street (1917) 1928-33 by Ross & Macdonald; Sproat & Rolph, Associates. The Eaton's College Street store is recommended for designation for architectural reasons as a notable example (though unfinished) of the type of large scale building using simplified classical forms that typifies commercial design in the 1920s and 1930s. The building coordinates the finest materials and workmanship with a scale rarely seen in Canada or in the work of Canadian architects. The building is also important because it effectively defines the intersection of Yonge and College Streets setting the tone and scale for many of the buildings in the area.

Notice of objection to the designation may be served on the Clerk within thirty days of October 10th, 1975.

DATED at Toronto this 10th day of October, 1975.


ROY V. HENDERSON
City Clerk.