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ONTARIO HERITAGE TRUST

OCT 11 2011

RECEIVED

October 6, 2011

VIA REGULAR MAIL

Ontario Heritage Trust  
10 Adelaide Street East  
Toronto, ON M5C 1J3

Oksana Nova  
General Electric Canada Inc.  
2300 Meadowvale Boulevard  
MaildropC63  
Mississauga, ON L5N 5P9

**Subject: Notice of Heritage Designation**  
**420 South Service Road East, Oakville, Ontario**

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This is to address the error in my earlier letter to you, also dated October 6, 2011.

Enclosed was the Notice of Heritage Designation together with By-law 2011-096 with respect to the heritage designation of 420 South Service Road East, Oakville, Ontario which was served upon you in accordance with section 29(6) of the *Ontario Heritage Act*, R.S.O. 1990, c.18. It was not an Amendment to the Designating By-law.

Please contact the undersigned if you have any questions with respect to this matter.

Sincerely,

Franca Piazza  
Legislative Coordinator

Encls.

c.c. C. Best, Town Clerk  
D. Anderson, Director of Planning Services  
N. Chandra, Assistant Town Solicitor  
R.S. Hannah, Senior Manager of Planning Services  
C. Van Sligtenhorst, Heritage Planner



OAKVILLE

ONTARIO HERITAGE TRUST

OCT 06 2011

RECEIVED

October 6, 2011

VIA COURIER

Ontario Heritage Trust  
10 Adelaide street East  
Toronto, ON M5C 1J3

[REDACTED]  
420 South Service Road East  
Oakville, ON L6J 2X6

Dear Sirs:

**Subject: By-law 2011-096, Amendment of Designating By-law  
420 South Service Road East, Oakville, Ontario**

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Attached please find By-law 2011-096 with respect to the amendment of the heritage designation for 420 South Service Road East, Oakville, Ontario which is served upon you in accordance with section 30.1(9) of the *Ontario Heritage Act*, R.S.O. 1990, c.18.

Sincerely,

Franca Piazza  
Legislative Coordinator

Encls.

c.c. C. Best, Town Clerk  
D. Anderson, Director of Planning Services  
N. Chandra, Assistant Town Solicitor  
R.S. Hannah, Senior Manager of Planning Services  
C. Van Sligtenhorst, Heritage Planner



OAKVILLE

THE CORPORATION OF THE TOWN OF OAKVILLE

BY-LAW NUMBER 2011-096

A by-law to designate the General Electric Lamp Plant Office Building at 420 South Service Road East as a property of historical, architectural and/or contextual significance.

**WHEREAS** pursuant to Part IV of the *Ontario Heritage Act*, R.S.O. 1990, Chapter O.18, the Council of a municipality is authorized to enact by-laws to designate a real property, including all buildings and structures thereon, to be of cultural heritage value or interest;

**WHEREAS** the municipal council of the Corporation of the Town of Oakville has caused to be served on the owners of the lands and premises at:

420 South Service Road East  
Oakville, ON

and upon the Ontario Heritage Trust, notice of intention to designate the General Electric Lamp Plant Office Building at 420 South Service Road East and a statement of the reasons for the proposed designation, and further, has caused said notice of intention to be published in the *Oakville Beaver*, being a newspaper of general circulation in the municipality;

**AND WHEREAS** no objection to the proposed designation has been served on the municipality;

**AND WHEREAS** the reasons for designation are set out in Schedule "B" attached hereto and form part of this By-law;

**COUNCIL ENACTS AS FOLLOWS:**

1. THAT the following real property, more particularly described in Schedule "A" attached hereto and forming part of this By-law is hereby designated as being of cultural heritage value or interest:



General Electric Lamp Plant Office Building  
420 South Service Road East  
Town of Oakville  
The Regional Municipality of Halton

2. THAT the Town solicitor is hereby authorized to cause a copy of this By-law to be registered against the property described in Schedule "A" attached hereto at the Land Registry Office.

PASSED this 26<sup>th</sup> day of September, 2011

Rob Burton

MAYOR

Vicki Tytaneck

A/CLERK



**SCHEDULE "A" TO  
BY-LAW 2011-096**

In the Town of Oakville in the Regional Municipality of Halton, property description as follows:

General Electric Lamp Plant Office Building  
Part of Lot 12, Concession 3 SDS, as in TW14350, except Part 1,  
Plan PE227; Lots 113 and 114, Plan 1009; Oakville, being the  
lands in PIN 24806-0373.  
Town of Oakville, Regional Municipality of Halton

**SCHEDULE "B" TO  
BY-LAW 2011-096**

**STATEMENT OF SIGNIFICANCE**

**Description of Property** – General Electric Lamp Plant Office Building, 420 South Service Road East

The General Electric Lamp Plant Office Building is a rectangular brick office building, originally part of the General Electric factory, located on the south side of South Service Road East, east of Trafalgar Road.

**Statement of Cultural Heritage Value**

*Design Value or Physical Value*

The subject building is architecturally significant as an example a 20<sup>th</sup> century industrial building designed in the Art Moderne style. The office building was designed by Beck and Eadie Architects who designed a number of other General Electric buildings in southern Ontario.

The two-storey structure is constructed of load-bearing masonry and has a low, horizontal emphasis with three projecting bays in the centre and at the east and west ends of the front elevation. The building is clad in buff brick with precast parapet coping along the extent of the roofline.

The windows and doors are framed with pre-cast concrete surrounds. Above the front entrance, a unique round window provides architectural interest. Historically, round General Electric signs were installed on the east and west vertical sections to mirror this central round window. These signs, along with the original windows and window sashes, have been removed.

*Historical Value or Associative Value*

The subject property has cultural heritage value for its historical associations with the General Electric Company which operated a lamp factory on the site for over 60 years. The plant was developed on vacant land and opened in 1948 with 50 employees and expanded throughout the 1950s and 1960s with over 500 employees at the height of its production.

The subject office building was constructed between 1946 and 1948 and was one of the first buildings to be completed on the site. Shortly after the construction of the



office building, a 64,000 square foot addition for manufacturing use was added to the rear of the office, covering the rear south wall of the office building.

Originally housing offices and a lunchroom, the building was continually used as office space for the factory with numerous interior alterations completed over the years to accommodate minor changes in use. In 2009, the lamp plant was decommissioned due to changes in the market; this development resulted in the heritage designation of the office building in order to retain this important heritage attribute and to recognize and commemorate the history of the site.

#### *Contextual Value*

The subject property is of contextual value as an industrial landmark in Oakville, clearly visible from Trafalgar Road, South Service Road and the QEW. The building reflects the Town's 20<sup>th</sup> century industrial development and the history of this area as industrial employment lands.

#### Description of Heritage Attributes

The Reasons for Designation include the following heritage attributes. These attributes apply to the north, east, south and west elevations unless otherwise noted.

- The overall form and massing of the office building, including all four original exterior walls;
- Buff brick exterior cladding and stepped, precast parapet coping;
- Location, form and dimension of all existing window openings on the east, west and north elevations; and
- Pre-cast concrete window surrounds and door surround on the east, west and north elevations.



- **Explanatory Note**

Re: Heritage Designation By-law No. 2011-096

By-law No. 2011-096 has the following purpose and effect:

To designate the General Electric Lamp Plant Office Building located on the property 420 South Service Road East as a property of cultural heritage value or interest pursuant to the provisions of the *Ontario Heritage Act*, R.S.O., 1990, Chapter O.18, Part IV, Section 29.



## **NOTICE OF HERITAGE DESIGNATION**

**General Electric Lamp Plant Office Building  
420 South Service Road East, Oakville, Ontario**

**TAKE NOTICE** that Oakville Town Council, on September 26, 2011, resolved to pass By-law 2011-096 to designate the property at 420 South Service Road East, described as Part of Lot 12, Concession 3 SDS, as in TW14350, except Part 1, Plan PE227; Lots 113 and 114, Plan 1009; Oakville, under Section 29 of the *Ontario Heritage Act*, R.S.O. 1990, c. 18, as a property of cultural heritage value and interest.

### **Cultural Heritage Value and Interest:**

The GE Lamp Plant Office Building has design and physical value as an example of a mid-20<sup>th</sup> century industrial building constructed in the Art Moderne style. Constructed between 1946 and 1948, the office building was designed by Beck and Eadie Architects, who also designed several other General Electric facilities in southern Ontario.

The two-storey structure is constructed of load-bearing masonry and has a low, horizontal emphasis with three projecting bays in the centre and at the east and west ends of the front elevation. The building is clad in buff brick with precast parapet coping along the extent of the roofline. The windows and doors are framed with pre-cast concrete surrounds. Above the front entrance, a unique round window provides architectural interest.

The property is historically associated with the General Electric Lamp Plant which operated on the site for over 60 years. The building is also associated with the area's industrial history and is a physical reminder of Oakville's 20<sup>th</sup> century industrial past.

The subject property is of contextual value as an industrial landmark in Oakville, clearly visible from Trafalgar Road, South Service Road and the QEW. The building reflects the Town's 20th century industrial development and the history of this area as industrial employment lands.

### **Description of Heritage Attributes:**

The Reasons for Designation include the following heritage attributes. These attributes apply to the north, east, south and west elevations unless otherwise noted.

- The overall form and massing of the office building, including all four original exterior walls;
- Buff brick exterior cladding and stepped, precast parapet coping;
- Location, form and dimension of all existing window openings on the east, west and north elevations; and
- Pre-cast concrete window surrounds and door surround on the east, west and north elevations.

**MORE INFORMATION:** Any inquiries may be directed to Carolyn Van Sligtenhorst, heritage planner at 905-845-6601, extension 3875 or by email at [cvansligtenhorst@oakville.ca](mailto:cvansligtenhorst@oakville.ca).

**Cathie Best, Town Clerk**