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IN THE MATTER OF THE ONTARIO HERITAGE ACT, 1974,  
S.O. CHAPTER 122

AND IN THE MATTER OF THE LANDS AND PREMISES  
KNOWN MUNICIPALLY AS 100-102 ADELAIDE STREET WEST,  
IN THE CITY OF TORONTO, IN THE PROVINCE OF ONTARIO.

NOTICE OF INTENTION TO DESIGNATE

To: Concourse Building Limited,  
21 Dundas Square, (2nd Floor),  
Toronto, Ontario.  
M5B 1B5.

✓ Ontario Heritage Foundation.

Take notice that the Council of the Corporation of the City of Toronto, on the 1st day of October, 1975, decided to designate the lands and buildings, known municipally as 100-102 Adelaide Street West, as a property of architectural value or interest under The Ontario Heritage Act, 1974, S.O. Chapter 122.

Short Statement of the Reasons for the Proposed Designation:

The Concourse Building, 100-102 Adelaide Street West at 2 Sheppard Street; 1928 by Baldwin & Greene; decoration and detail by J. E. H. and Thoreau MacDonald.

The Concourse Building is recommended for designation as a high-rise building of interest, not just because of its authorship but because it represents a successful attempt to correlate the progressive forms of architecture with the work of two of the most important Canadian artists of the period. J. E. H. MacDonald is more often known as a painter but his work in decorative and industrial design, which is very well represented by the painted and moulded decoration of the Concourse Building, was at least as important and as influential.

Notice of objection to the designation may be served on the Clerk within thirty days of October 10th, 1975.

DATED at Toronto this 10th day of October, 1975.

*Roy V. Henderson*

ROY V. HENDERSON  
City Clerk.