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**Corporate Services**  
Michael De Rond  
Town Clerk

905-727-3123 ext.4771  
mderond@aurora.ca

Town of Aurora  
100 John West Way,  
Box 1000, Aurora, ON L4G 6J1

August 9<sup>th</sup>, 2018

Via Registered Mail

Ms. Erin Semande  
Ontario Heritage Trust  
Heritage Programs and Operation  
10 Adelaide Street East  
Toronto, Ontario M5C 1J3

ONTARIO HERITAGE TRUST

AUG 10 2018

RECEIVED

Dear Ms. Semande,

**RE: Notice of Intention to Designate a Property to be of Cultural Heritage Value or Interest**

**15243B Yonge Street  
Whimster's Store  
Lot 139 and Lot 140, Plan 246, together with R229757, subject to an interest if any in A66989A, Town of Aurora, Regional Municipality of York, being all of PIN 03651-0003 (LT)**

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Please find attached a Notice of Intention to Designate, which includes a statement explaining the Cultural Heritage Value or Interest and a description of the heritage attributes of the above-noted property.

Pursuant to Section 29(3) of the *Ontario Heritage Act*, this Notice will be published in a newspaper having general circulation in the municipality (The Auran) on August 9<sup>th</sup>, 2018.

Yours sincerely,

Michael De Rond  
Town Clerk

Attach.

c. Marco Ramunno, Planning and Development Services

**NOTICE OF INTENTION  
TO DESIGNATE A BUILDING OF  
CULTURAL HERITAGE VALUE OR INTEREST**

TAKE NOTICE THAT the Council of The Corporation of the Town of Aurora intends to designate the following property as a property of Cultural Heritage Value or Interest pursuant to the provisions of Section 29 of the Ontario Heritage Act, R.S.O. 1990, Chapter O.18, as amended. A brief statement of reasons is included.

15243B North Yonge Street  
Whimster's Store  
Lot 139 and Lot 140, Plan 246, together with R229757, subject to an interest if any in A66989A, Town of Aurora, Regional Municipality of York, being all of PIN 03651-0003 (LT)

**Description of Property**

The property known municipally as 15243B Yonge Street contains a 2 storey brick commercial building designed in an Italianate architectural style located in the heart of Aurora's historic downtown at the southeast corner of Yonge Street and Wellington Street East.

**Statement of Cultural Heritage Value or Interest**

Constructed in 1889, Whimster's store has contained a number of long-standing commercial businesses, which indicates the importance of the building for trade in the town. James Whimster was the first tenant and he operated a dry goods/grocery on site between 1889 and 1928. In 1928 the business was purchased by the Ardill family; they later purchased the building. Ardill's slowly moved away from the general store business to concentrate on clothing and sporting goods. Ardill's was a fixture in the historic business core until moving to Newmarket in 1974. In more recent times the building has been occupied by a number of businesses, including: the Aurora Banner, Green Books, and CKVR television.

**Description of Heritage Attributes**

Important to the preservation of the property are the original key attributes that express its value, which include:

**Exterior Elements**

- flat roof;
- frieze of metal medallions framed by shallow brick corbels on Yonge Street façade;
- decorative metal cornice;
- parapet wrapped around to the side elevation;
- mural celebrating Canadian history and culture is displayed on the Wellington Street elevation.

DETAILED REASONS FOR THE PROPOSED DESIGNATION CAN BE OBTAINED BY CONTACTING THE UNDERSIGNED.

Pursuant to Section 29(5) of the *Ontario Heritage Act*, any person may, before 4:30 p.m. on the **10<sup>th</sup> day of September 2018**, (within 30 days of the publication of this notice) send by registered mail or deliver to the Town Clerk, Notice of Objection to the proposed designation, together with a statement setting out the reasons for the objection and all relevant facts. If a Notice of Objection is received, the Council of the Town of Aurora will refer the matter to the Conservation Review Board for a hearing and a report.

Further information respecting the proposed designation is available from the Town Clerk's Office upon request.

DATED at Aurora this August 9<sup>th</sup>, 2018

Michael De Rond, Town Clerk, Town of Aurora, 100 John West Way, Box 1000, Aurora, ON, L4G 6J1