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ONTARIO HERITAGE TRUST

JUL 15 2015

RECEIVED



Office of the City Clerk and Solicitor
Bureau du greffier et chef du contentieux

File No. ACS2015-PAI-PGM-0105

09 July 2015

Toth Equity Limited
381 Kent Street, Unit 4000
Ottawa, ON K2P 2A8
Attn: John Toth

Re: DESIGNATION OF THE MEDICAL ARTS BUILDING, 180 METCALFE STREET,
UNDER PART IV OF THE *ONTARIO HERITAGE ACT*

Dear Mr. Toth:

This is to advise you that the Council of the City of Ottawa, at its meeting of 08 July 2015 approved the following recommendation as contained in Planning Committee Report 10, Item 8:

That Council issue a notice of intention to designate the Medical Arts Building, 180 Metcalfe Street, under Part IV of the *Ontario Heritage Act* according to the Statement of Cultural Heritage Value attached as Document 5.

Enclosed herewith is the Notice of Intention to Designate served according to the Act to be published in Ottawa Community News and Le Droit on July 16 and July 17, 2015. You will have 30 days from July 17, 2015 to file an objection to the designation.

Should you require further information, please contact Lesley Collins, Heritage Planner, Planning and Growth Management Department, directly at (613) 580-2424, extension 21586 or by email at Lesley.Collin@ottawa.ca.

Office of the City Clerk and Solicitor
City of Ottawa
1st floor
110 Laurier Avenue West
Ottawa, ON K1P 1J1
Tel: (613) 580-2400
www.ottawa.ca

Bureau du greffier et chef du contentieux
Ville d'Ottawa
1^{er} étage
110, avenue Laurier Ouest
Ottawa (Ontario) K1P 1J1
Tél.: (613) 580-2400
www.ottawa.ca

Yours truly,

A handwritten signature in black ink, appearing to read 'M. Rick O'Connor', with a horizontal line extending to the right.

M. Rick O'Connor, CMO
City Clerk and Solicitor

Attach: (1)

c.c. Lesley Collins, Planner, Development Review Services, PGM (01-14)
Ontario Heritage Trust, 10 Adelaide Street East, 3rd Floor, Toronto, ON M5C 1J3

IN THE MATTER OF THE ONTARIO HERITAGE ACT

The City of Ottawa on July 8, 2015, established its intention to designate the following heritage property for its cultural heritage value.

Description of Property

The Medical Arts Building, 180 Metcalfe Street, is a six-storey brick office building constructed in 1928. It is located at the corner of Metcalfe and Nepean Streets in the Centretown neighbourhood of Ottawa. Heritage Value The cultural heritage value of the Medical Arts Building lies in its being an example of the Art Deco style, its historical associations with Ottawa architect W.E. Noffke and the North American trend of purpose built medical office buildings and its contextual significance as a landmark.

The Medical Arts Building has design value as an example of the Art Deco style that was popular in Canada in the 1920s and 1930s. Art Deco is characterized by its decorative use of strong vertical lines, sharp edges, geometric shapes and stepped profiles. The Art Deco style is expressed in the Medical Arts Building through its massing, flat roof, copper panels and geometric patterned brick panels. Its recessed mortar joints accentuate the sharp edges of the brick and the sense of verticality is emphasized through the continuous brick piers that break the cornice.

The Medical Arts Building has historical value as an example of the work of renowned Ottawa architect W.E. Noffke. Celebrated for his long career and versatile designs, Noffke also designed the Champagne Bath and the Central Post Office. The Medical Arts Building is also associated with the spread of commercial buildings into the southern part of Centretown, which was then a residential area, and with the larger North American trend of purpose-built medical office buildings. In Canada, medical arts buildings were also constructed in Winnipeg (1924), Windsor (1930), Toronto (1929) and Hamilton (1930).

Contextual value is found in the building's character as a neighbourhood landmark due to its prominent corner location on Metcalfe Street, a major north-south street that terminates at Parliament Hill.

Heritage Attributes

Key attributes that embody the heritage value of the Medical Arts Building as an example of the Art Deco style include:

- Steel structure clad in buff brick laid in running bond;
- six storey massing with flat roof and seventh storey penthouse;
- limestone foundation with drip edge;
- high basement with windows;
- simple one over one sash windows;
- symmetrical front facade consisting of three bays to the north and south of the recessed main entrance;
- brick piers that break the roofline on the north and east facades;
- copper panels between the first and second storey windows on the north and east facades;
- geometric patterned brick panels between the windows on the upper stories on north and east facades;

- limestone detailing including: the arch around the front door, drain spouts at the sixth storey and stone sills;
- decorative metal window grilles flanking front entrance;
- recessed mortar joints;
- two-storey round arched entranceway with round arched transom window;
- large copper frieze with the words "Medical Arts Building" above the main entrance;
- two-storey round-arched window between the fifth and sixth stories with casement windows, limestone window surround and bracketed sill and copper panels; and
- seventh storey balconet with stone balustrade. The surface parking lot and interior of the building are not included in the designation.

OBJECTIONS

Any person wishing to object to this designation may do so by letter, outlining reasons for the objections and other relevant information. These must be received by the Clerk of the City of Ottawa either by registered mail or personally delivered by August 16, 2015.

Dated at Ottawa this 09 day of July 2015.



M. Rick O'Connor, CMO
City Clerk and Solicitor