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City of Welland Corporate Services

Office of the City Clerk

60 East Main Street, Welland, ON L3B 3X4

Phone: 905-735-1700 Ext. 2159 | Fax: 905-732-1919

Email: clerk@welland.ca | www.welland.ca

February 6, 2020

ONTARIO LILPITAGE TRUST

05-50

Ontario Heritage Trust 10 Adelaide Street East Toronto ON M5C 1J3

Dear Sir/Madam:

Re: Proposed Designation under Part IV of the Ontario Heritage Act: "Tugboat Mural", 77 East Main Street, Welland ON

In accordance with the requirements of Section 29(3) of the Ontario Heritage Act, as amended, enclosed herewith please find Notice of Intention to designate to above-referenced property under Part IV of the legislation.

For your reference, I have enclosed a copy of the Council motion and the background report prepared for the Heritage Welland Committee and City Council.

Yours very truly,

Tara Stephens City Clerk

TS:jm

Enclosure

c. Ms. N. Reid, Secretary, City of Welland Heritage Advisory Committee



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60 East Main Street, Welland, ON L3B 3X4

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January 24, 2020

File No. 05-50

City of Welland Heritage Advisory Committee 60 East Main Street Welland, ON L3B 3X4

Attention: Nora Reid, Recording Secretary

Dear Ms. Reid:

Re: January 21, 2020 - WELLAND CITY COUNCIL

At its meeting of January 21, 2020, Welland City Council passed the following resolution:

"THAT THE COUNCIL OF THE CITY OF WELLAND receives for information and supports the recommendation by the City of Welland Heritage to designate Tugboats Mural as having Cultural Heritage Value to the City of Welland."

Yours truly,

Tara Stephens, City Clerk

TS:cap

c.c.: - Linda Chappelle, Vital Statistics and Customer Service Clerk II





REF. NO.

05-50

RESOLUTION

RESOLUTION NO. 2020 -

MOVED BY:

GREEN

SECONDED BY:

FOKKENS

THAT THE COUNCIL OF THE CITY OF WELLAND receives for information and supports the recommendation by the City of Welland Heritage to designate Tugboats Mural as having Cultural Heritage Value to the City of Welland.

COUNCILLORS	YEAS	NAYS
LAROUCHE		
GREEN		
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RICHARD		
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VAN VLIET		= = ./
MAYOR CAMPION		

PRESENTED TO COUNCIL

JAN 2 1 2020

CITY OF WELLAND

CARRIED LOST NOT PUT



STATEMENT OF CULTURAL HERITAGE VALUE OR INTEREST "TUGBOATS" MURAL 77 EAST MAIN STREET, WELLAND ONTARIO

Description of Property

The 37foot x 16 foot mural is on its original site and has not been moved. The mural is located on the east wall of 77 East Main Street, Welland and faces Cross Street.

Statement of Cultural Heritage Value or Interest

The mural portrays the "Hector" tugboat, used during the 1920's to pull ships and barges through the Old Welland Canal. The mural shows the tugboat in three locations: in the lake, going through the canal and docking for loading and unloading. The graphic bars divide the three scenes, while the sky above and water below unite all the elements into one picture. The blue colour that surrounds the three boats helps to frame the pictures and accents the main colour in a seaman's life. As the artist was also a trained juggler, the image includes three juggling balls and a cigar painted on the wooden dock.

The mural is the work of Canadian artist Stefan Bell, a commercial and fine artist and juggler who also painted the largest mural in Canada at Creston British Columbia and whose work was exhibited in major cities across Canada.

This mural was part of the "Festival of Arts", a project started by the "Promote Welland Task Force", a non-profit organization whose mandate was to promote economic growth and prosperity. Based on an idea borrowed from Chemainus, British Columbia, the Festival of Arts saw 26 giant murals created in the downtown and north end of the city between 1988 and 1990. Artists were selected to complete the murals from entries received from across Canada. The themes chosen for the murals were taken from local history.

It was hoped that the murals would bring in hundreds of thousands of visitors to the City and inject millions of dollars into the local economy. Funds for the project were provided by all levels of government, local businesses, industry, organizations and citizens.

Description of Heritage Attributes

Key attributes of this structure that reflects its cultural heritage value to the City of Welland include:

The location of the mural in the heart of downtown Welland at the corner of East
 Main and Cross-Streets-across-from the Welland-Courthouse and the Civic —
 Square.

STATEMENT OF CULTURAL HERITAGE VALUE OR INTEREST "TUGBOATS" MURAL 77 EAST MAIN STREET, WELLAND ONTARIO

- The mural's tugboat theme, depicting the "Hector" tugboat used during the 1920's to pull ships and barges through the Old Welland Canal, relates it to the 200-year history of the Canal which was central to the inception and growth of the City of Welland.
- It's size (37 feet x 16 feet) and central location make the mural a familiar landmark in the downtown core
- The mural is one of a series of giant murals in the downtown core and contributes to the continuity of the display of Festival of Arts murals in the downtown area, some of which have already been lost
- The mural is a realistic depiction that illustrates its theme with bright colours and subtle blending and has retained its original colour and vibrancy
- The mural is the work of artist and juggler Stefan Bell, whose work has been exhibited across Canada.