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BY-LAW NO. 2008 - 470

A by-law of the City of Ottawa to designate the Mayfair Theatre, 1074 Bank Street, to be of cultural heritage value or interest.

WHEREAS the Ontario Heritage Act, R.S.O. 1990, C. O.18, as amended, authorizes the Council of a municipality to enact by-laws to designate real property, including all buildings and structures thereon, to be of cultural heritage value or interest;

AND WHEREAS the Council of the City of Ottawa has caused to be served upon the owners of the lands and premises known municipally as 1074 Bank Street, (more particularly described in Schedule "A" hereto), and upon the Ontario Heritage Trust, notice of intention to designate to be published in the Ottawa Citizen and Le Droit, newspapers having a general circulation in the City of Ottawa, on October 24, 2008;

AND WHEREAS no notice of objection to the said proposed designation was served upon the Clerk of the municipality;

AND WHEREAS the statement of cultural heritage value or interest and description of heritage attributes are set out as Schedule "B" hereto;

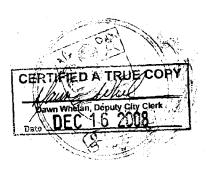
THEREFORE the Council of the City of Ottawa, enacts as follows:

- 1. The real property, known municipally as 1074 Bank Street and more particularly described in Schedule "A" attached hereto, is hereby designated as being of cultural heritage value or interest.
- 2. The statement of cultural heritage value or interest and description of heritage attributes are set out as Schedule "B" attached hereto.
- 3. The City Solicitor is hereby authorized to cause a copy of this by-law to be registered against the property described in Schedule "A" hereto in the proper Land Registry office.
- 4. The City Clerk is hereby authorized to cause a copy of this by-law to be served upon the owners of the property described in Schedule "A", and upon the Ontario Heritage Trust, and to cause notice of this by-law to be published in a newspaper having general circulation in the City of Ottawa.

5. The Schedules attached hereto and marked Schedule "A" and Schedule "B" form part of this by-law, and all notations, references and other information contained therein shall be as much a part of this by-law as if all the matters and information set forth by the said Schedules were all fully described herein.

ENACTED AND PASSED this 10th day of December, 2008.

CITY CLEDK



SCHEDULE "A"

All and singular that certain parcel or tract of land and premises situate, lying and being in the City of Ottawa, Province of Ontario, being composed of:

Part Lots 3 and 4, Plan 158, west side Bank Street, as in NS225211; Ottawa

SCHEDULE "B"

STATEMENT OF CULTURAL HERITAGE VALUE

Description of Property

Mayfair Theatre 1074 Bank Street

Mayfair Theatre is located in the community of Old Ottawa South in Ottawa.

Statement of Cultural Heritage Value or Interest

The Mayfair Theatre's cultural heritage value lies in its status as a rare example of a Spanish Revival style atmospheric auditorium, its history and its contextual importance within the City of Ottawa.

The Mayfair Theatre opened in 1932, during the heyday of the new 'talking picture' theatres, as the second Spanish Revival style atmospheric cinema in the city. It was built during a time of strong competition between movie palaces when new independent theatres tried to differentiate themselves stylistically from competing cinemas to attract business. The Mayfair is the oldest surviving movie theatre in Ottawa and the last of its type.

The Mayfair Theatre's Spanish Revival style atmospheric auditorium (designed by René de Vos) reflects the theatre's desire to highlight itself as a neighbourhood theatre, during a time of fierce competition in the movie industry that was prompted by the advent of elaborate movie palaces. Enclosed in a simple brick exterior, which harmonizes with the residential neighbourhood, the auditorium today still features many of its original Spanish Revival-influenced design elements. It exhibits a high degree of craftsmanship typical of the era, including a painted ceiling with ornate stone facades, faux balconies along the side walls which give the appearance of a Mediterranean plaza, wrought ironwork, and ornamental glass windows that complete the effect.

Description of Heritage Attributes

Key elements of the exterior:

- brick parapet
- simple brick details

Key elements that define the Mayfair Theatre as a good example of a Spanish Revival atmospheric cinema include:

Interior:

- painted ceiling;
- ornate stone facades;
- faux balconies;
- light blue ornamental stained glass windows;
- medieval style wrought ironwork;

- proscenium arch;
- door and false window surrounds;
- ornamental plaster work;
- clock; and
- wall sconces

Note: north addition not included.

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Enacted by City Council at its meeting of December 10, 2008.

LEGAL SERVICES AMP/ec - G04-01-BANS 1074

COUNCIL AUTHORITY: City Council of PEC Report 37A, Item 2