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Development Services
180 Kent Street West
Lindsay ON K9V 2Y6
705-324-9411 ext. 1366
heritage@kawarthalakes.ca

May 29, 2023

Ontario Heritage Trust
10 Adelaide Street East
Toronto, Ontario M5C 1J2

RECEIVED
2023/06/06
(YYYY/MM/DD)
Ontario Heritage Trust

Please find enclosed a Notice of Intention to Designate for the property known municipally as 1821 Victoria Road, Geographic Township of Eldon.

The last date for objections is June 30, 2023. If no objections are filed by 4:00 p.m. on that date with the clerk of the municipality, Council will proceed to pass a bylaw designating the property at the next available Council meeting.

Please feel free to contact me if you have any questions or concerns.

Sincerely,

Emily Turner
Economic Development Officer – Heritage Planning
705-324-9411 ext. 1366
eturner@kawarthalakes.ca

Notice: Intention to Designate Property under the Ontario Heritage Act

Take Notice that the Council of the City of Kawartha Lakes, on May 23, 2023, passed a resolution of intent to designate the following property under Section 29 of the Ontario Heritage Act, R.S.O. 1990, c.18, as a property of cultural heritage value or interest:

1821 Victoria Road, Geographic Township of Eldon
S1/2 LT 4 W/S VICTORIA RD AND S/S RICHMOND ST PL 113; PT MILL RESERVE PL 113 PT 1, 57R8157; PT STREET PL 113 CLOSED BY R413651, PT 1, 57R8307, S/T R431237; KAWARTHA LAKES

Statement of Reasons for Designation

Design and Physical Value

1821 Victoria Road has design and physical value as a unique example of a late nineteenth century general store. Constructed around 1880, the building displays characteristics typical of rural general store design in the second half of the nineteenth century, including its false façade, recessed storefront with plate glass windows, and two-storey balcony. It is unique in its size, as the largest general store building in Kawartha Lakes at over four storeys in height, and in its distinctive combination of a range as well as decorative features from other architectural styles including its brick corbelling, arched windows with radiating voussoirs, and gable dormers.

Historical and Associative Value

1821 Victoria Road has historical value in its direct associations with the development of the community of Victoria Road in the late nineteenth century as a major hub in northern Victoria County. The arrival of the railway in 1872 spurred the growth of the community into a substantial centre for the surrounding rural area and the subject property grew out of the community's boom at this time. The property also yields information on the role and development of general stores as a key aspect of rural life and economies in the late nineteenth and early twentieth century as the largest general store serving the community and northern Victoria County more generally.

Contextual Value

1821 Victoria Road has contextual value as a local landmark, as well as supporting the historic hamlet character of Victoria Road. The property was once believed to be the largest general store in Canada and, through its size,



massing, location and usage, is a prominent and well know local landmark in Victoria Road as the former Neal General Store. The property also supports and maintain the historic hamlet character of Victoria Road as one of a range of extant Victorian buildings that make up the community. Similarly, it is historically and visually linked to its surroundings as part of the major period of development of community between approximately 1870 and 1920 and one of a range of buildings in the community constructed in a range of Victorian styles with similar architectural characteristics.

Further information respecting the proposed designation is available at the City's Economic Development Department. Any objection to this designation must be filed within 30 days of June 1, 2023. Objections should be directed to: Cathie Richie, Clerk, City of Kawartha Lakes, P.O. Box 9000, 26 Francis Street, Lindsay, ON K9V 5R8.

Any inquiries may be directed to:

Economic Development Officer- Heritage Planning
City of Kawartha Lakes,
180 Kent Street West, Lindsay, ON K9V 2Y6
(705) 324-9411 ext.1366
eturner@kawarthalakes.ca

The last date for objection is 4:00 p.m. on Friday June 30, 2023.