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REGISTERED MAIL

April 12, 2024

International Fellowship Church of God
91 Madison Avenue South
Kitchener ON
N2G 3M4

RECEIVED
2024/04/12
(YYYY/MM/DD)
Ontario Heritage Trust

Re: Council Resolution - Notice of Intention to Designate 91 Madison Avenue South
under Part IV of the Ontario Heritage Act

Dear Property Owner,

Please be advised that the Council of the Corporation of the City of Kitchener at its regular meeting held Monday, April 8, 2024 passed the following resolution:

"That pursuant to Section 29 of the *Ontario Heritage Act*, the Clerk be directed to publish a Notice of Intention to Designate the property municipally addressed as 91 Madison Avenue South as being of cultural heritage value or interest, as outlined in Development Services Department report DSD-2024-138."

Attached is a copy of Development Services Department report DSD-2024-138, dated March 12, 2024, as well as a Statement of Cultural Heritage Value or Interest for 91 Madison Avenue South describing the heritage attributes related to the property to be protected. Also attached is a copy of the Notice of Intention to Designate as published in the local newspaper.

Yours truly,

A handwritten signature in black ink, appearing to read "M. Mills".

Marilyn Mills
Committee Coordinator

cc: Registrar, Ontario Heritage Trust
J. Vieira, Heritage Planner
(cc'd parties by email only)



IN THE MATTER OF THE ONTARIO HERITAGE ACT, R.S.O. 1990, CHAPTER O.18, AS AMENDED, AND IN THE MATTER OF THE LANDS AND PREMISES AT THE FOLLOWING MUNICIPAL ADDRESS(ES) IN THE PROVINCE OF ONTARIO

NOTICE OF INTENTION

TAKE NOTICE that the Council of the Corporation of the City of Kitchener intends to designate the following municipal addresses as being of cultural heritage value or interest under Part IV of the Ontario Heritage Act, R.S.O. 1990, Chapter O.18, as amended.

10 Duke Street West

The property municipally addressed as 10 Duke Street West demonstrates design/physical, historical/associative and contextual value.

10 Duke Street West has design and physical value, being a representative example of the Colonial Revival architectural style for a commercial building. The subject property demonstrates historical and associative value due to its connection to the history of insurance in Kitchener and due to the original owner and use of the property. 10 Duke Street was the fifth office building in Kitchener of the Economical Mutual Fire Insurance Company. The decision to build on the subject property was led by the company's seventh president, Senator William D. Euler, a distinguished citizen of Waterloo County with a notable commercial and political career. The subject property also has the potential to contribute to an understanding of the community, as it is linked to the rapid expansion of the company which was a result of the rapid growth of the Canadian economy in the post-World War II era. The property is physically and visually linked to the streetscape in terms of scale and material. It supports and maintains the character of the streetscape and area. Due to its location on a corner lot on a prominent street, its distinctive Colonial Revival characteristics, and its main entrance fronting directly onto Duke Street West the building can also be classified as a landmark.

91 Madison Avenue South

The property municipally addressed as 91 Madison Avenue South demonstrates design/physical, historical/associative and contextual value.

The design value relates to the architecture of the religious building. The building is a unique example of the Byzantine and Colonial Revival architectural style in Kitchener and is in excellent condition. The historic and associative values due the original owners and use, as well as its connection to the theme of early Jewish settlement. The property is also capable of yielding an understanding how diversification of religion progressed within the community. The contextual values relate to the contribution that the religious building makes to the continuity and character of the Madison Avenue South streetscape and the Cedar Hill Neighbourhood Cultural Heritage Landscape (CHL). The building is also physically, visually, historically, and functionally linked to its surroundings as it remains in-situ and, though the congregation has changed, maintains its original use as a place of worship. With its distinctive architectural style and its location near the peak of one of the neighbourhoods distinctive rolling hills, 91 Madison Avenue South could also be classified as a neighbourhood landmark.

The full Statements of Significance, containing a list of the heritage attributes, is available in the Office of the City Clerk by contacting clerks@kitchener.ca during normal business hours. Any person may send by Registered Mail, or deliver to the Clerk of the City of Kitchener, notice of their objections to the proposed designation, together with a statement of the reasons for objection and all relevant facts, to be received by the Clerk no later than the 12th day of May, 2024. If a Notice of Objection is received, the matter will be referred to the Council of the Corporation of the City of Kitchener for consideration.

Dated at Kitchener the 12th day of April, 2024.

Amanda Fusco
Director of Legislated Services & City Clerk
City Hall, P.O. Box 1118
200 King Street West
Kitchener, Ontario N2G 4G7