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RECEIVED
2025/06/02
(YYYY/MM/DD)
Ontario Heritage Trust

June 2, 2025

Attn. Provincial Heritage Registrar
Ontario Heritage Trust
10 Adelaide Street East
Toronto, ON M5C 1J3

Re: Notification of Intent to Designate, through Passage of a By-law, 99-103 Main Street South, legally described as "99 Main Street South: PT LTS 4 & 5, PL 37, E OF MAIN ST OR S OF MILL ST, AS IN 611469; T/W & S/T 611469; HALTON HILLS; 103 Main Street South: PT LT 4, 5 & 8, PL 37, E OF MAIN ST OR S OF MILL ST, AS IN 738944; T/W & S/T 738944. "S/T EASE H698005"; HALTON HILLS. "ADDED 2003 03 31" Regional Municipality of Halton, and known as the Wright Block, under Part IV of the Ontario Heritage Act.

This letter is to advise you that the Notice of Intention to Designate for the above property under Part IV of the *Ontario Heritage Act* was served to the property owner(s), via email, on June 2, 2025.

The Notice of Intention to Designate 99-103 Main Street South will be posted on the various Town sites June 2, 2025. A copy of the attached proof for the notice was forwarded to the property owner(s) on June 2, 2025.

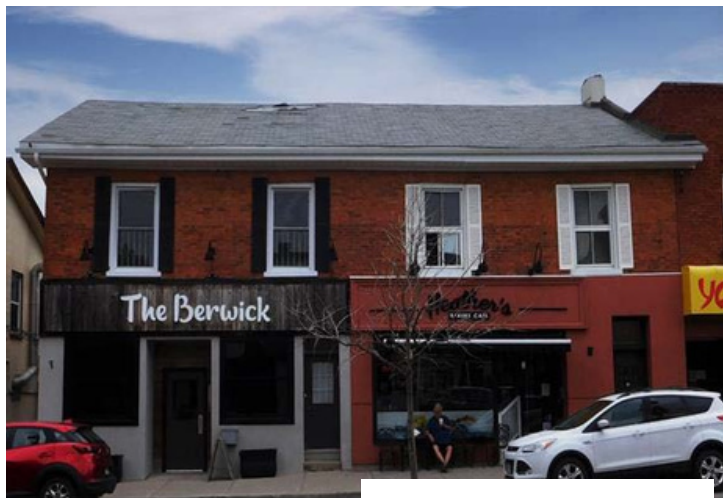
Sincerely,



Laura Loney
Manager of Heritage Planning
Planning and Development

UNDER THE ONTARIO HERITAGE ACT

Notice of Intention to Designate



JUNE 2, 2025

IN THE MATTER OF THE ONTARIO HERITAGE ACT AND IN THE MATTER OF the lands in the Town of Halton Hills known municipally as 99-103 Main Street South, legally described as "99 Main Street South: PT LTS 4 & 5, PL 37, E OF MAIN ST OR S OF MILL ST, AS IN 611469; T/W & S/T 611469; HALTON HILLS; 103 Main Street South: PT LT 4, 5 & 8, PL 37, E OF MAIN ST OR S OF MILL ST, AS IN 738944; T/W & S/T 738944. "S/T EASE H698005"; HALTON HILLS. "ADDED 2003 03 31", Regional Municipality of Halton, and known as Wright Block.

NOTICE IS HEREBY GIVEN that the Town of Halton Hills intends to designate the property at 99-103 Main St. South under Section 29(1), Part IV of the Ontario Heritage Act, R.S.O. 1990, Chapter O.18.

Statement of Cultural Heritage Value or Interest:

The property at 99-103 Main Street South has physical and design value as a representative example of a mid-nineteenth-century commercial structure within downtown Georgetown. The two-storey building height, red brick exterior, vertical second-storey windows with articulated lintels and sills, and recessed entry doors are reflective of commercial buildings constructed along many main streets throughout Ontario during this time.

The property at 99-103 Main Street South has significant historical and associative value through its long-standing associations with key individuals and businesses in Georgetown's early history. Constructed in 1858 by Henry Wright, a notable local merchant, the building originally housed his dry goods store and was among the first brick commercial buildings on Main Street.

After Wright's death in 1866, the northern portion of the existing building at 99 Main Street South became the location of the Willson family's furniture store and funeral parlour, operated by John G. Willson and later his son, William Harvey Willson, from 1881. This association with the Willson family, a prominent name in Georgetown's business and service sectors, continued for several decades, making the building a significant site for community services such as funeral arrangements and furniture sales.

The southern portion of the building at 103 Main Street South housed several notable businesses, including J.J. Gibbens' bakery, which operated until World War II, and later the Georgetown Herald from 1950 to 1980. The building's continuous use as a commercial property for over 160 years, along with its associations with prominent local figures and businesses, emphasizes its historical and associative value to Georgetown.

UNDER THE ONTARIO HERITAGE ACT

Notice of Intention to Designate

The property at 99-103 Main Street South holds significant contextual value in defining, maintaining, and supporting the built heritage character of Georgetown's downtown. Main Street South is characterized by its collection of nineteenth and early twentieth-century two-storey red brick commercial buildings, which served as the economic heart of the community during this period. As one of the earliest structures of its kind, the Wright Block continues to exemplify the architectural and commercial character that defines Main Street South. Alongside other prominent commercial buildings, the Wright Block plays a critical role in preserving the cohesive streetscape of Georgetown's commercial core.

The heritage attributes of the property at 99-103 Main Street South are identified as follows:

- The location, setback, and orientation of the two-storey mid-nineteenth century commercial building within a commercial row in historic downtown Georgetown;
- The scale, form, and massing of the two-storey building with gable roof and red brick exterior;
- The materials, including red brick laid in a common bond pattern;
- The four symmetrically placed, flatheaded window openings on the second storey of the front (west) elevation;
- The window opening at the second storey of the side (north) elevation; and,
- The chimney on the south end of the gable roof.

The identified heritage attribute of the property at 99-103 Main Street South that contributes to its historical and associative value includes:

- The legibility of the existing property as a mid-nineteenth-century commercial structure along Main Street South within the community of Georgetown in the Town of Halton Hills.

The identified heritage attributes of the property at 99-103 Main Street South contribute to its contextual value include:

- The legibility of the existing property as a mid-nineteenth-century commercial structure along Main Street South within the community of Georgetown in the Town of Halton Hills;
- The setback, location, and orientation of the c.1858 on the east side of Main Street in the community of Georgetown; and,
- The scale, form, and massing of the two-storey brick commercial building.

Further information respecting the Statement of Cultural Heritage Value or Interest and proposed designation of 99-103 Main Street South (refer to Report PD-2025-021) is available by contacting Laura Loney, Manager of Heritage Planning for the Town of Halton Hills at 905-873-2600 x 2358 or by email at lloney@haltonhills.ca.

UNDER THE ONTARIO HERITAGE ACT

Notice of Intention to Designate

Any person may, by July 2, 2025 (within 30 days after the date of the publication of this notice) serve written notice of objection to the proposed designation to Laura Loney together with a statement for the objection and all relevant facts.

Dated at the Town of Halton Hills this 2nd day of June 2025.

Laura Loney, Manager of Heritage Planning, Planning and Development, The Corporation of the Town of Halton Hills, 1 Halton Hills Drive, Halton Hills, ON L7G 5G2.

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