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105
IN THE MATTER OF THE ONTARIO HERITAGE ACT
R.S.O. 1980, CHAPTER 337

AND IN THE MATTER OF THE DESIGNATION OF
90 YONGE STREET, IN THE CITY OF TORONTO,
IN THE PROVINCE OF ONTARIO.

NOTICE OF PASSING OF BY-LAW

To: Wildberry Investments Limited
637 Lakeshore Boulevard West
Toronto, Ontario
M5V 1A8

✓ Ontario Heritage Foundation.

Take notice that the Council of the Corporation
of the City of Toronto has passed By-law No. 343-87
to designate the above property.

Dated at Toronto this 26th day of May, 1987.

BCaplan
Barbara Caplan
Deputy City Clerk

No. 343-87. A BY-LAW

*To designate the Property at No. 90 Yonge Street
of architectural value.*

(Passed May 4, 1987.)

Whereas by Clause 10 of Neighbourhoods Committee Report No. 2 adopted by Council on January 12, 1987, authority was granted to designate the property at No. 90 Yonge Street of architectural value;

Whereas the Ontario Heritage Act authorizes the Council of a municipality to enact by-laws to designate real property, including all the buildings and structures thereon, to be of historic or architectural value or interest; and

Whereas the Council of The Corporation of the City of Toronto has caused to be served upon the owners of the lands and premises known as No. 90 Yonge Street and upon the Ontario Heritage Foundation notice of intention to so designate the aforesaid real property and has caused such notice of intention to be published in a newspaper having a general circulation in the municipality once for each of three consecutive weeks; and

Whereas the reasons for designation are set out in Schedule "B" hereto; and

Whereas no notice of objection to the said proposed designation has been served upon the clerk of the municipality;

Therefore the Council of The Corporation of the City of Toronto enacts as follows:

1. There is designated as being of architectural value or interest the real property more particularly described in Schedule "A" hereto, known as No. 90 Yonge Street;
2. The City Solicitor is hereby authorized to cause a copy of this by-law to be registered against the property described in Schedule "A" hereto in the proper land registry office.
3. The City Clerk is hereby authorized to cause a copy of this by-law to be served upon the owner of the aforesaid property and upon the Ontario Heritage Foundation and to cause notice of this by-law to be published in a newspaper having general circulation in the City of Toronto.

ARTHUR C. EGGLETON,
Mayor.

BARBARA G. CAPLAN
Deputy City Clerk.

Council Chamber,
Toronto, May 4, 1987.
(L.S.)

SCHEDULE "A"

In the City of Toronto, in the Municipality of Metropolitan Toronto and Province of Ontario, being composed of part of Town Lot 2 on the north side of King Street now King Street West, according to the Town of York Plan registered in the Land Registry Office for the Registry Division of Toronto (No. 63), designated as PART 1 on a plan of survey deposited in the said Land Registry Office as 63R-3801.

The westerly limit of Yonge Street as confirmed under the Boundaries Act by Plan BA-1120 registered on January 6, 1978 as Instrument CT273365.

SCHEDULE "B"

Reasons for the designation of the property at No. 90 Yonge Street (The Robert Fairweather Building)

The property at No. 90 Yonge Street is designated on architectural grounds. Robert Fairweather built this building in 1918-1919, following the designs of the architect Charles S. Cobb, to house his Fashionable Ladies Fine Furs and Specialty Shop. Executed in smooth faced buff Indiana limestone, the façade has fine ornamentation including scrolled keystones, cartouches and cable moulding, and a balanced fenestration with small-paned metal frames. The semi-circular arched second floor windows have elegant cast bronze balcony balustrades. The original recessed shopfront entrances retain the bronze details at base, mullion and head. This building is a distinctive example of the restrained and well detailed European Classicism which had an important influence on Canadian architecture throughout the early decades of this century and of which Cobb was a strong proponent. It is also representative of the fine shopping establishments situated along Yonge near Queen Street during the first half of this century.