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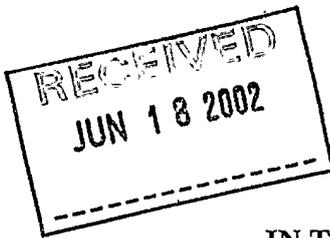


Un organisme du gouvernement de l'Ontario

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IN THE MATTER OF THE ONTARIO HERITAGE ACT  
R.S.O. 1990 CHAPTER 0.18 AND  
183 DOVERCOURT ROAD  
CITY OF TORONTO, PROVINCE OF ONTARIO

**NOTICE OF INTENTION TO DESIGNATE**

Lescar Holdings Corp. Ltd.  
91 Oxford Street  
Toronto, Ontario  
M5T 1P2

Ontario Heritage Foundation  
10 Adelaide Street East  
Toronto, Ontario  
M5C 1J3



Take notice that the Council of the City of Toronto, at its meeting held on May 21, 22 and 23, 2002, decided to designate the lands and buildings known municipally as 183 Dovercourt Road (Ideal Bread Company Factory) (Trinity-Spadina, Ward 19).

**Short Statement of Reasons for Designation**

The property at 183 Dovercourt Road is recommended for designation for architectural reasons. The Ideal Bread Company Factory was completed in 1919 according to the plans of Montreal architect Sydney Comber for the production and distribution of bread and baked goods. Following the amalgamation of the Ideal Bread Company with Wonder Bakeries Limited in 1938, the company retained the Dovercourt Road property until 1957.

The Ideal Bread Company Factory is designed with elements of Edwardian Classicism. Rising five stories, the building displays a rectangular plan covered by a flat roof with a large chimney at the east end. Constructed of steel and concrete, the building is clad with red brick and trimmed with red and brown brick, artificial stone and metal. The main features and detailing are concentrated on the seven-bay south façade, the six-bay west facade and the beveled southwest corner containing the main entrance. A pair of doors and a transom (now altered) are placed in a stone doorcase with voussoirs and an entablature, keystone and triangular pediment. Above the first floor, the walls are divided vertically by four-storey brick pilasters with stone trim. Horizontally, stone cornices extend above the first, second and fourth floors, and a metal cornice with modillion blocks and a decorated brick parapet surmount the top storey. The pattern of the fenestration is significant, as it was designed to reflect the original interior functions of the building. The first floor displays various-sized openings, with a series of oversized segmental-arched openings (former delivery doors) between brick piers. Above, the

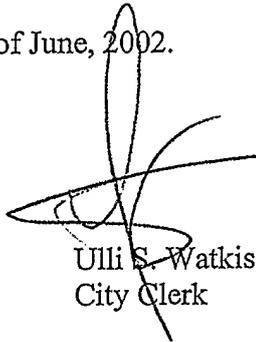


window openings are segmental-headed in the second and fifth stories, flat-headed in the third, and round-arched and recessed in the fourth. The various openings contain single, pairs and trios of windows with stone keystones, lintels, corbel stops and sills, and brick voussoirs, pilaster strips and decorative panels. The west wall is extended by additions that complement the original factory in height and cladding while modifying some of the detailing. Flat-headed window openings are regularly placed on the rear (east) wall, while the north wall is devoid of openings.

The property at 183 Dovercourt Road is located on the northeast corner of Dovercourt Road and Argyle Street. The Ideal Bread Company Factory is a good example of Edwardian Classicism applied to an industrial building. With its height, fenestration and detailing, the building is a highly visible feature on Dovercourt Road north of Queen Street West.

Notice of an objection to the designation may be served on the City Clerk, c/o Frances Pritchard, Committee Administrator, Toronto-East York Community Council, Toronto City Hall, 4<sup>th</sup> Floor, West Tower, 100 Queen Street West, Toronto, Ontario M5H 2N2, within thirty days of the 14<sup>th</sup> of June, 2002, setting out the reason(s) for the objection, and all relevant facts.

Dated at Toronto this 14th day of June, 2002.



Ulli S. Watkiss  
City Clerk



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