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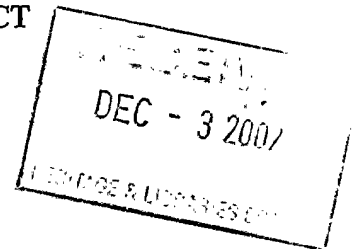
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25 -11- 2002

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IN THE MATTER OF THE ONTARIO HERITAGE ACT
R.S.O. 1990 CHAPTER 0.18 AND
222 LANSDOWNE AVENUE
CITY OF TORONTO, PROVINCE OF ONTARIO

NOTICE OF INTENTION TO DESIGNATE



Loblaw Properties Ltd.
22 St. Clair Avenue East
Suite 201
Toronto, Ontario
M4T 2S5

Ontario Heritage Foundation
10 Adelaide Street East
Toronto, Ontario
M5C 1J3

Take notice that the Council of the City of Toronto, at its meeting held on October 29, 30 and 31, 2002, decided to designate the lands and buildings known municipally as 222 Lansdowne Avenue (National Cash Register Company Building) (Davenport, Ward 18).

Short Statement of Reasons for Designation

The property at 222 Lansdowne Avenue is recommended for designation for architectural reasons. The National Cash Register Company Building was constructed in 1935-36 according to the designs of Toronto architect Thomas E. Muirhead for the Toronto branch plant of the American company.

The National Cash Register Company Building displays design elements associated with the Art Moderne style. The principal (east) façade, the easterly two bays with paired window openings on the side elevations (north and south), and the coping along the flat roofline are included in the Reasons for Designation. On the single-storey rectangular plan, limestone is applied to the yellow brick walls for the door surround, window sills, band courses and dentils. The principal façade is organized into three parts with a central projecting frontispiece that contains the main entrance (the original doors have been replaced). Flat-headed window openings are placed in trios on the frontispiece, and in pairs along the remainder of the east façade and the easterly portions of the north and south walls. The window openings on the east and north elevations contain steel sash windows.

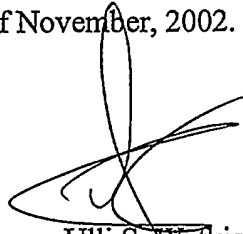
The property at 222 Lansdowne Avenue is located on the southwest corner of Dundas Street West and Lansdowne Avenue. The National Cash Register Company Building is a

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good example of Art Moderne styling applied to an industrial building. Located near a prominent intersection, the property is a landmark in the Brockton neighbourhood.

Notice of an objection to the designation may be served on the City Clerk, c/o Glenda Jagai, Committee Administrator, Humber York Community Council, York Civic Centre, 2nd Floor, 2700 Eglinton Avenue West, Toronto, Ontario M6M 1V1, within thirty days of the 21st of November, 2002, setting out the reason(s) for the objection, and all relevant facts.

Dated at Toronto this 21st day of November, 2002.



Ulli S. Watkiss
City Clerk

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