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City Clerk's Office

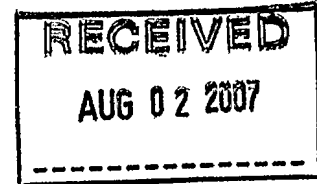
*Registered*

Secretariat  
Christine Archibald  
Toronto and East York Community Council  
City Hall, 12<sup>th</sup> Floor, West  
100 Queen Street West  
Toronto, Ontario M5H 2N2

Ulli S. Watkiss  
City Clerk

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**IN THE MATTER OF THE ONTARIO HERITAGE ACT  
R.S.O. 1990 CHAPTER 0.18 AND  
363 SORAUREN AVENUE: ROBERT WATSON FACTORY  
CITY OF TORONTO, PROVINCE OF ONTARIO**



**NOTICE OF INTENTION TO DESIGNATE**

Sorauren Lots Corporation  
116 Spadina Avenue, #501  
Toronto, Ontario  
M5V 2K6

Ontario Heritage Trust  
10 Adelaide Street East  
Toronto, Ontario  
M5C 1J3

Take notice that Toronto City Council intends to designate the lands and buildings known municipally as 363 Sorauren Avenue under Part IV of the Ontario Heritage Act.

**Reasons for Designation**

**Description**

The property at 363 Sorauren Avenue is worthy of designation under Part IV of the *Ontario Heritage Act* for its cultural heritage value or interest, and meets the criteria for municipal designation prescribed by the Province of Ontario under the categories of design and contextual value. The property is located on the east side of Sorauren Avenue, south of Dundas Street West and west of the Canadian Pacific Railway line. According to historical records, the four-storey factory was constructed in 1907 for Robert Watson, a candy manufacturer, with a series of additions completed by the 1920s. The property was listed on the City of Toronto Inventory of Heritage Properties in 2005, and a Heritage Easement Agreement was registered the same year.

**Statement of Cultural Heritage Value**

The Robert Watson Factory is architecturally significant as a good example of early 20<sup>th</sup> century industrial design with features of Edwardian Classicism, the style popularized during the period and recognized by its symmetrical application of Classical elements. The building has contextual interest with its highly visible location between Dundas Street West and the railway corridor.

### Heritage Attributes

The heritage attributes of the building of the Robert Watson Factory related to its cultural heritage value as a good example of an industrial building with Edwardian Classical styling are found on the exterior walls and flat roofline of the original factory and the south wing, consisting of:

- The ell-shaped plan, rising four stories to the flat roofline
- The red brick cladding with brick and stone trim
- The organization of the principal (west) façade into three parts with the centre portion set back
- The main entrance, which is centered in the wall and features a stone surround with fluted pilasters, an entablature with finials, and an elaborate round-arched pediment
- On either side of the entry, the three oversized and round-arched window openings that are decorated with brick voussoirs and stone keystones and sills (some openings have been altered).
- The placement of flat-headed window openings with transoms in the second and third floors, while the upper storey displays segmental-arched window openings with brick voussoirs
- The repetition of the shapes and pattern of the fenestration on the flanking wings
- Attached to the rear (east) wall of the original building, the three-storey south wing that complements the original factory with its brickwork, and the symmetrical placement of flat-headed and segmental-arched window openings
- The chimney on the roof and the large chimney stack on the (rear) east wall of the south wing

The other additions and the detached building formerly located at the northeast end of the property are not included in the Reasons for Designation.

Notice of an objection to the proposed designation may be served on the City Clerk, Attention: Christine Archibald, Administrator, Toronto and East York Community Council, Toronto City Hall, 100 Queen Street West, 12<sup>th</sup> Floor, Toronto, Ontario, M5H 2N2, within thirty days of the 7th of August, 2007, **which is September 7th, 2007**. The notice must set out the reason(s) for the objection, and all relevant facts.

Dated at Toronto this 7th day of August, 2007.

Ulli S. Watkiss  
City Clerk