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Incorporated 1877
District of
Muskoka

Muskoka

REGISTERED MAIL

November 29th, 1991

Ontario Heritage Foundation
77 Bloor Street West
2nd Floor
Toronto, Ontario
M7A 2R9

Attention: Chairman

Dear Sir or Madam;

RE: Designations under The Ontario Heritage Act

Please find a copy of the designation by-law for the Gateway at the south entrance to the Town of Gravenhurst, being By-law 91-206.

The required Notice of Passage of By-law will be advertised in the local papers commencing Wednesday, December 4th, 1991.

Sincerely

Sandra Stothart

Sandra Stothart
Planner
LACAC Liaison

:ss
attch.

RECEIVED
IN THE OFFICE
DEC 2 1991
ARCHITECTURE AND
PLANNING
HERITAGE BRANCH

THE CORPORATION OF THE TOWN OF GRAVENHURST
BY-LAW NO. 91-206

Being a By-law to designate the Archway at the
South Entrance to Town, Muskoka Road south
under the Ontario Heritage Act.

Pursuant to the Ontario Heritage Act, Chapter 337, R.S.O.
Council may designate buildings of Historical importance.

WHEREAS the Local Architectural Conservation Advisory Committee has recommended to Council the designation of the Archway at the South Entrance to the Town of Gravenhurst, on Muskoka Road South, more particularly described as Part 1 on Plan 35R-14571 and was accepted on the 21st, day of May, 1991,

AND WHEREAS the intention to designate was advertised commencing on the 29th day of May, 1991 in accordance with the Ontario Heritage Act for three successive weeks,

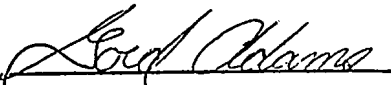
AND WHEREAS the present owners is desirous of, and agree to, the designation of their property,


AND WHEREAS no notice of objection was served on the Clerk of the Municipality,

NOW THEREFORE THE COUNCIL OF THE TOWN OF GRAVENHURST HEREBY ENACTS AS FOLLOWS:

- (1). That the Archway at the South Entrance to the Town of Gravenhurst, on Muskoka Road South, more particularly described as Part 1 on Plan 35R-14571, is hereby designated of Architectural and Historical importance for the reasons attached hereto in Schedule "A", as illustrated on Schedule "B".
- (2). The Municipal solicitor is hereby authorized to cause a copy of this by-law to be registered against the property described in Schedules "A" and "B" hereto in the property land registry office.
- (3). The Clerk is hereby authorized to cause a copy of this by-law to be served on the owner of the aforesaid property and on the Ontario Heritage Foundation and to cause a notice of the passing of this by-law to be published in the same newspapers having general circulation in the Municipality once for each of three consecutive weeks.

READ A FIRST, SECOND AND THIRD time and finally passed this 25th day
of November, 1991.


MAYOR


DEPUTY CLERK

SCHEDULE "A"

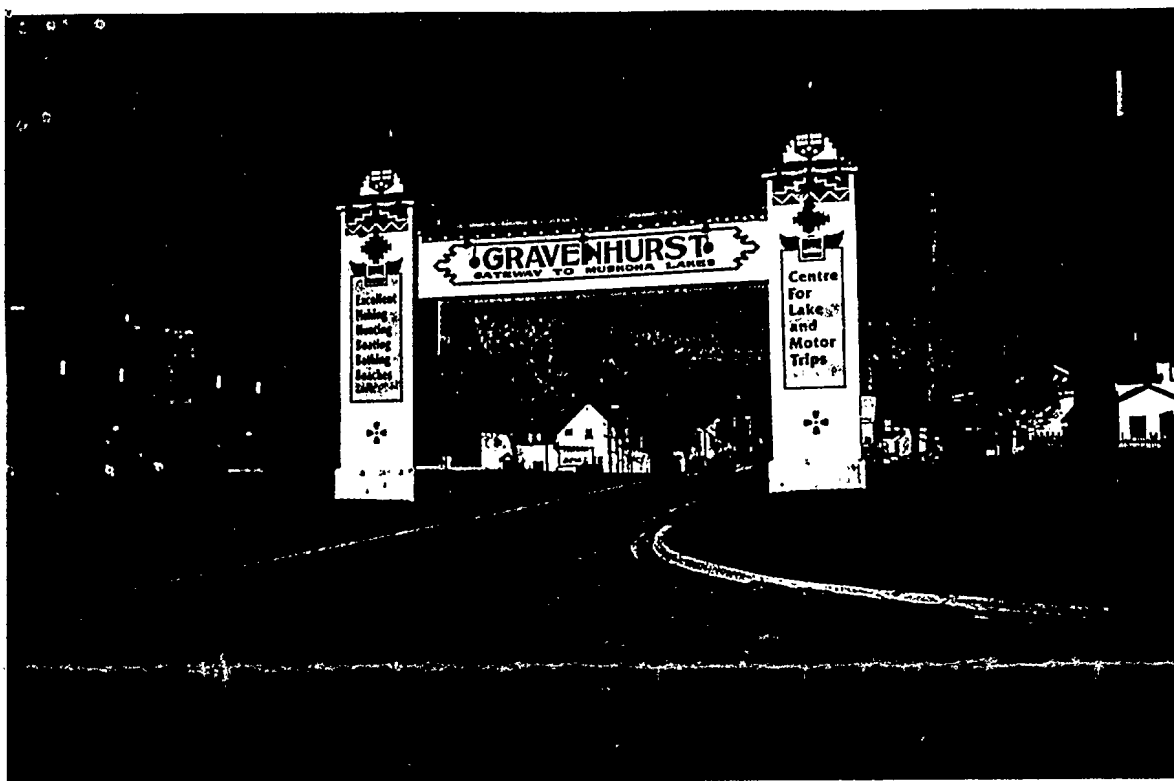
TO BY-LAW NO. 91-206

This civic arch is one of the few to survive in Ontario. It was built by the Gravenhurst Board of Trade in 1925, shortly after the new Ferguson Highway, a macadamized road following the route of the old Muskoka Road, made Muskoka accessible to motor cars from the south.

The archway illustrates a time of optimism and prosperity in Gravenhurst, when tourism, the sanatoria and the steamboats flourished. As well, it demonstrates the popularity of motoring for pleasure in the 1920's and 1930's.

The Original Gateway was clad in galvanized tin and ornamented in the Amerindian style by local painters. The Gateway advertised Gravenhurst as the Gateway to Muskoka Lakes, the center for lake and motor trips, and the excellent fishing, hunting, boating, bathing and beaches. The archway was illuminated at night with electric lights to present a grand appearance to passers by.

It should be noted that the original archway was decorated with an Amerindian symbol, the Swastika. However, for social reasons this symbol, now carrying a negative connotation, was left off the refurbished Gateway and was replaced by an illustration of the R.M.S. Segwun, another symbol of the historic growth of the Town.



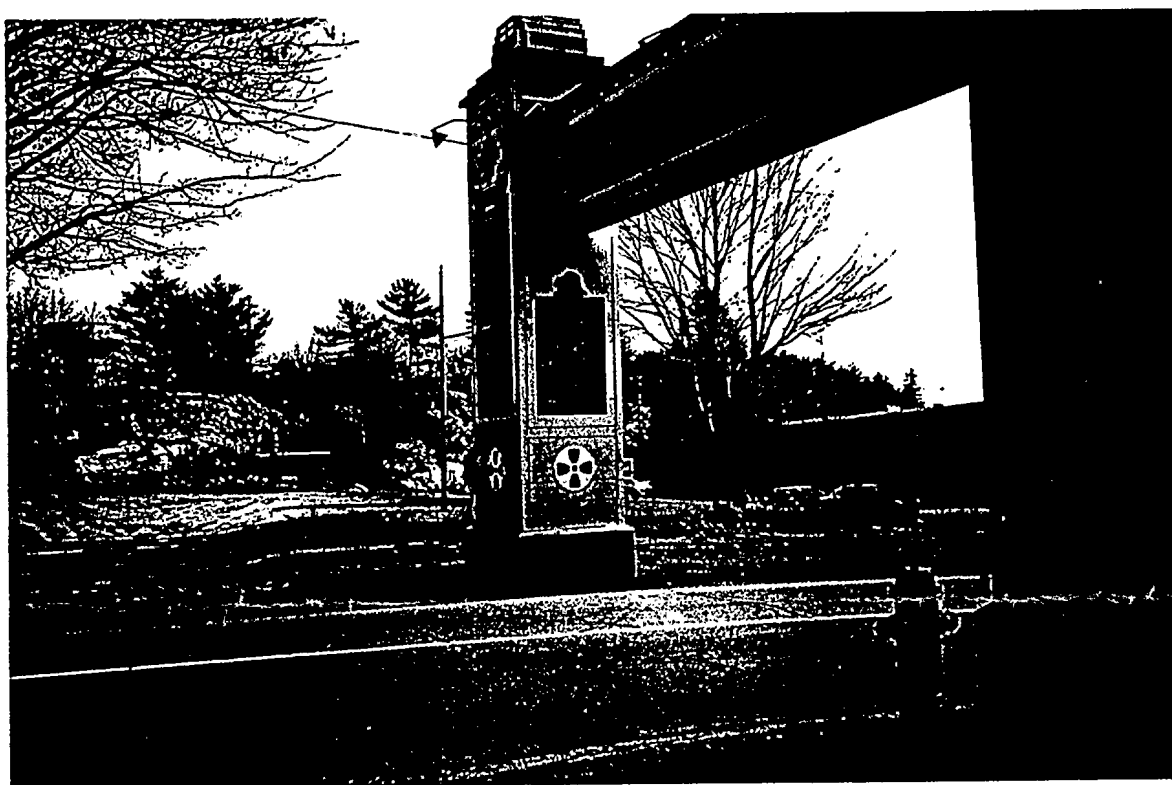
View from the South Side, looking North on Muskoka Road.



View from the North Side, looking South on Muskoka Road.



View from the South, of the inner side of the West post.



View from the North, of the inner side of the East post.