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## NOTICE OF INTENTION TO DESIGNATE UNDER THE ONTARIO HERITAGE ACT, R.S.O. 1990, c. O.18

TAKE NOTICE that the Council of the Corporation of the Town of Gravenhurst intends to designate the Gravenhurst Arch, located on Muskoka Road South in the Town of Gravenhurst, District Municipality of Muskoka, as a property of historical interest under Part IV of *The Ontario Heritage Act* (R.S.O 1990, Ch. O. 18). A By-law to designate the property is to be considered by Gravenhurst Town Council at its regular meeting to be held at 3:00 p.m. on Tuesday, July 21<sup>st</sup>, 2009.

## **REASON FOR DESIGNATION**

The Arch that was once located at the south end of Town carried with it much social and heritage value. The first Arch was built by the Gravenhurst Board of Trade in 1925, shortly after the construction of the Ferguson Highway which made Muskoka accessible to motor cars from the south. The Arch has been rebuilt and redesigned several times, and is one of the few municipal arches in Ontario.

The Gravenhurst Arch reflects a time of optimism and prosperity in Gravenhurst that continues through to this day. It originally demonstrated the popularity of motoring for pleasure in the 1920's and 1930's. The Arch also acted as an advertisement as the Gateway to Muskoka Lakes, the centre for lake and motor trips, and excellent fishing, hunting, boating, bathing and beaches, among other matters.

The new arch attempts to reflect the original design of the first arch and reiterates that Gravenhurst is the Gateway to Muskoka.

**ADDITIONAL INFORMATION** is available at the Town of Gravenhurst Planning Department at the Municipal office during office hours (8:00 a.m. to 4:00 Monday to Thursday and 8:00 a.m. to 4:30 p.m. on Friday). For further information, please contact Ashley Gravelle, Planner, or Nicholas Popovich, Manager of Development Services.

Any person may send by registered mail or deliver to the Clerk of the Town of Gravenhurst notice of their objection to the proposed designation together with a statement of the reasons for the objection and all relevant facts. If such a Notice of Objection is received, the Council of the Town of Gravenhurst will refer the matter to the Conservation Review Board for a hearing.

Dated at the Town of Gravenhurst this 11<sup>th</sup> day of June, 2009.

Candace Thwaites Clerk