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**IN THE MATTER OF THE ONTARIO HERITAGE ACT  
R.S.O. 1990 CHAPTER 0.18 AND  
243 PERTH AVENUE (PERTH AVENUE METHODIST CHURCH)  
CITY OF TORONTO, PROVINCE OF ONTARIO**

**NOTICE OF INTENTION TO DESIGNATE**

Cornerstone Lofts Limited  
P.O. Box 115  
Beaverton, Ontario  
L0K 1A0

Ontario Heritage Trust  
10 Adelaide Street East  
Toronto, Ontario  
M5C 1J3

Take notice that Toronto City Council intends to designate the lands and buildings known municipally as 243 Perth Avenue (Perth Avenue Methodist Church) under Part IV, Section 29 of the Ontario Heritage Act.

**Reasons for Designation**

**Description**

The property at 243 Perth Avenue is worthy of designation under Part IV, Section 29 of the Ontario Heritage Act for its cultural heritage value, and meets the criteria for municipal designation prescribed by the Province of Ontario under the three categories of design, associative and contextual values. Located on the northeast corner of Perth Avenue and Wallace Avenue, the building was completed in 1913 as Perth Avenue Methodist Church. The site was listed on the City of Toronto Inventory of Heritage Properties in 2008.

**Statement of Cultural Heritage Value**

Perth Avenue Methodist Church has design value as a representative example of an early 20<sup>th</sup> century church designed in the Neo-Gothic style. Distinguished by the use of medieval-inspired elements such as pointed-arch openings, buttresses and towers, the style was popular for churches in the early 1900s.

The site has been associated for nearly a century with congregations of the Methodist Church in Canada, the United Church of Canada, and the Seventh Day Adventist Church. According to the United Church Archives, the origins of Perth Avenue Methodist Church date to the late 19<sup>th</sup> century when a Methodist congregation was established in the neighbourhood northeast of Bloor Street

West and Dundas Street West. In 1892, the church became known as Perth Avenue Methodist Church, and in 1913 the current building was completed. The congregation joined the newly formed United Church of Canada in 1925. Perth Avenue United Church amalgamated with Davenport Road United Church at 1900 Davenport Road as Davenport-Perth United Church in the early 1970s. Since that time, the Toronto Perth Seventh Day Adventist Church has occupied the site at 243 Perth Avenue.

Perth Avenue Methodist Church was designed by the Toronto architectural firm of G. M. Miller and Company, according to plans dated 1910. After forming a private practice in the late 1800s, George Miller was noted for his association with Toronto's prominent Massey family, for whom he co-designed Massey Hall (completed in 1894). Among his many well-known commissions are the Lillian Massey Building (1908-1912) at 153 Bloor Street West, the former Havergal Ladies College (1898) at 354 Jarvis Street, and the Gladstone Hotel (1889-1890) at 1204 Queen Street West, all of which are designated under Part IV, Section 29 of the Ontario Heritage Act.

Contextually, with its prominent location on a corner lot, Perth Avenue Methodist Church is a local landmark in the neighbourhood northeast of the intersection of Bloor Street West and Dundas Street West. The community developed within the triangle outlined by the three railway lines that were extended through the district in the late 19<sup>th</sup> century, attracting factories, workers' housing, and schools and churches.

### **Heritage Attributes**

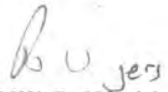
The heritage attributes of the property at 243 Perth Avenue are:

- The scale, form and massing of the church
- The materials, with red brick cladding, and brick, stone and wood trim
- The gable roof that covers the main body of the church, with coping and a chimney
- The west façade on Perth Avenue, which features a monumental pointed arch window opening flanked by buttresses with weatherings
- On the long side elevations (south and north), the pointed-arch window openings that are organized by buttresses with gablets
- The tower at the southwest corner, which features entrances set in pointed-arch surrounds on the west and south faces, pointed-arch window openings above, beveled corners with stone detailing and, under the flat roof, a stone band course and paired openings with louvered shutters
- On the southeast corner, the tower with a pointed-arch entrance on the south face, corner buttresses, pointed-arch window openings, and a flat roof with crenelles
- The fenestration on all the elevations, with segmental-arched openings in the basement level, and various sized pointed-arch openings above
- The narrow gable-roofed wing on the rear (east) wall, the small gable-roofed entrance porch on the north elevation, and the multi-sided turret on the northwest corner
- The position of the building on a corner lot with the main façades facing Perth Avenue (west) and Wallace Avenue (south)



Notice of an objection to the proposed designations may be served on the City Clerk, Attention: Rosalind Dyers, Administrator, Toronto and East York Community Council, Toronto City Hall, 100 Queen Street West, 2<sup>nd</sup> Floor, West, Toronto, Ontario, M5H 2N2, within thirty days of November 7, 2012, which is December 7, 2012. The notice must set out the reason(s) for the objection, and all relevant facts.

Dated at Toronto this 7<sup>th</sup> day of November, 2012.

  
Ulli S. Watkiss  
City Clerk