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(TOR)

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City Clerk

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**IN THE MATTER OF THE ONTARIO HERITAGE ACT  
R.S.O. 1990, CHAPTER 0.18 AND**

**[832 BAY STREET]**

**CITY OF TORONTO, PROVINCE OF ONTARIO**

**NOTICE OF INTENTION TO DESIGNATE**

**RECEIVED**

**NOV 19 1999**

**CONSERVATION REVIEW  
BOARD**

Her Majesty the Queen, as represented by the  
Chair of the Management Board of Cabinet  
C/o Ministry of the Attorney General  
Suite 802  
101 Bloor Street West  
Toronto, Ontario  
M5S 1P7  
Attention: Dana Hall

Mr. Paul Ginou  
Fraser Milner  
Barristers and Solicitors  
1 First Canadian Place  
100 King Street West  
Toronto, Ontario  
M5X 1B2

Ontario Heritage Foundation

Take notice that the Council of the Corporation of the City of Toronto on the 28<sup>th</sup> and 29<sup>th</sup> of September, 1999 decided to designate the lands and buildings known municipally as 832 Bay Street (McLaughlin Motor Car Showroom) (Downtown).

**Short Statement of Reasons for the Proposed Designation**

The property at 832 Bay Street is recommended for designation for architectural and historical reasons. The McLaughlin Motor Car Showroom was completed in 1925 according to the designs of architects Hutton and Souter of Hamilton, Ontario. The building housed the Toronto automobile dealership of R. S. McLaughlin, president of General Motors of Canada. The Addison on Bay dealership has occupied the property since 1955.

The McLaughlin Motor Car Showroom is a good example of a specialized commercial building highlighted with Neo-Gothic design elements. The significant exterior features are found on the facades along Bay and Grenville Streets flanking the main entrance. Constructed of steel with buff brick cladding and cut limestone trim, the building has a

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two-storey plan which is angled to follow the jog in Bay Street. The main entrance is set in a stone arch containing double wood glazed doors. The entrance is flanked by bronze light fixtures and surmounted by a commercial sign area and a parapet. The elements of interest on the east and south walls are the large copper-trimmed showroom windows, and segmental-headed window openings with metal glazing. (The north and west walls are not included in the designation.) Significant interior details are the plaster columns and ceiling beams and mouldings in the first-floor new car showroom. (No other interior elements are included in the designation.)

The property at 832 Bay Street fills the short block from Grenville to Grosvenor Streets on the west side of Bay Street. A rare surviving example of an early 20<sup>th</sup> century automobile showroom in Toronto, it has been occupied continuously by a car dealership since 1925. With its location on Bay Street where it jogs north of College Street, the McLaughlin Motor Car Showroom is an important neighbourhood feature.

Heritage Toronto's Heritage Property Report (Long Statement of Reasons for Designation) respecting the property is available for viewing at the City Clerk's Department at City Hall and the offices of Heritage Toronto.

Notice of an objection to the designation may be served on the City Clerk, c/o Frances Pritchard, Committee Administrator, Toronto Community Council, 4<sup>th</sup> Floor, West Tower, City Hall 100 Queen Street West, Toronto, M5H 2N2 within thirty days of the 12<sup>th</sup> of November, 1999 setting out the reason(s) for the objection and all relevant facts.

Dated at Toronto this 12<sup>th</sup> day of November, 1999.



Novina Wong  
City Clerk