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City Clerk's Office

Secretariat  
Rosalind Dyers  
Toronto and East York Community Council  
City Hall, 2<sup>nd</sup> Floor, West  
100 Queen Street West  
Toronto, Ontario M5H 2N2

Bill S. Watkiss  
City Clerk

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ONTARIO HERITAGE TRUST

JUL - 7 2010

RECEIVED

**IN THE MATTER OF THE ONTARIO HERITAGE ACT  
R.S.O. 1990 CHAPTER 0.18 AND  
17 DUNDONALD STREET  
CITY OF TORONTO, PROVINCE OF ONTARIO**

**NOTICE OF INTENTION TO DESIGNATE**

White Church Marble Products Limited  
17 Dundonald Street, Suite 100  
Toronto, Ontario  
M4Y 1K3  
Attention: [REDACTED]

Ontario Heritage Trust  
10 Adelaide Street East  
Toronto, Ontario  
M5C 1J3

Take notice that Toronto City Council intends to designate the lands and buildings known municipally as 17 Dundonald Street under Part IV, Section 29 of the Ontario Heritage Act.

**Reasons for Designation**

**Description**

The property at 17 Dundonald Street is worthy of designation under Part IV, Section 29 of the Ontario Heritage Act for its cultural heritage value, and meets the criteria for municipal designation prescribed by the Province of Ontario under the categories of design and contextual value. The Commercial Travellers' Association of Canada Building (1956) is a 2½-storey office building that was designed by the Toronto architectural firm of Weir, Cripps and Associates.

**Statement of Cultural Heritage Value**

The Commercial Travellers' Association of Canada Building is an early and representative example of a small-scaled and well-designed office building that displays Modern styling from the period after World War II when the Modern Movement in architecture was gaining popularity in Toronto. Its design is distinguished by the grid-like pattern of solids and voids where the application of concrete, glazed brick, aluminum, travertine with expanses of glass are characteristic of early Modern architecture.

Contextually, the Commercial Travellers' Association of Canada Building through its scale supports and maintains the dominant character of Dundonald Street where low-rise buildings make up the balance of the streetscape. The Commercial Travellers' Association of Canada Building was carefully-designed to respect the scale and integrity of Dundonald Street, which retains much of its early 20<sup>th</sup> century appearance as a residential subdivision northeast of Yonge and Wellesley streets.

**Heritage Attributes**

The heritage attributes of the property at 17 Dundonald Street are:

- The 2½-storey office building
- The scale, form and massing
- The near-square plan under a flat roof, where the basement half-storey is set back on the east, north and west sides
- The cladding, employing concrete, turquoise-hued glazed brick, travertine, aluminium and glass
- On the principal (north) façade, the organization of the wall into four bays where concrete piers divide tiers of strip windows with travertine spandrels and panels
- The placement of the main entrance on the north façade in the recessed and glazed west (right) bay, where double doors are protected by a projecting and angled canopy
- The side elevations (east and west), which are divided into five bays, with the outer bays filled with glazed brick and the centre bays repeating the fenestration from the north façade
- The rear (south) wall, where one of the four bays is brick-clad, and a secondary entrance is found
- The placement of the building on the south side of Dundonald Street where a small landscaped forecourt separates it from the street

Notice of an objection to the proposed designation may be served on the City Clerk, Attention: Rosalind Dyers, Administrator, Toronto and East York Community Council, Toronto City Hall, 100 Queen Street West, 2<sup>nd</sup> Floor, West, Toronto, ON M5H 2N2, within thirty days of July 7<sup>th</sup>, 2010, which is August 5<sup>th</sup>, 2010. The notice must set out the reason(s) for the objection, and all relevant facts.

Dated at Toronto this 7<sup>th</sup> day of July, 2010

Ulli S. Watkiss  
City Clerk