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THE CORPORATION OF THE CITY OF LONDON



DEPARTMENT OF THE CITY CLERK
K.W. SADLER, CITY CLERK

REGISTERED

July 22, 1992

Ontario Heritage Foundation
2nd Floor, 77 Bloor St. W.
Toronto, Ontario
M7A 2R9

Re: Designation of 32 Grosvenor Street
The Ontario Heritage Act, R.S.O. 1990, c. 0.18

Please find enclosed, a certified copy of By-law No. L.S.P.-3145-190, entitled "A by-law to designate 32 Grosvenor Street to be of architectural value", passed by the Municipal Council of The Corporation of the City of London on July 6, 1992 and registered as Instrument No. 274703 on July 21, 1992.

for *D. Seely*

R.J. Tolmie
Assistant City Clerk

/ds

Enc.

✓

By-law No. L.S.P.-3145-190

A by-law to designate 32 Grosvenor Street to be
of architectural and historic value.

WHEREAS pursuant to The Ontario Heritage Act, R.S.O. 1990, c. 0.18, the Council of a municipality may by by-law designate a property including buildings and structures thereon to be of historic or architectural value or interest;

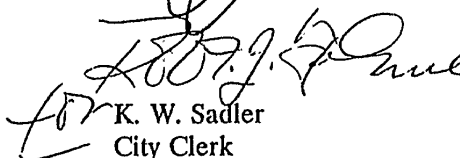
AND WHEREAS notice of intention to so designate the property known as has been duly published and served and no notice of objection to such designation has been received;

The Municipal Council of The Corporation of the City of London enacts as follows:

1. There is designated as being of architectural and historic value or interest, the real property at 32 Grosvenor Street, more particularly described in Schedule "A" hereto, for the reasons set out in Schedule "B" hereto.
2. The City Clerk is authorized to cause a copy of this by-law to be registered upon the title to the property described in Schedule "A" hereto in the proper Land Registry Office.
3. The City Clerk is authorized to cause a copy of this by-law to be served upon the owner of the aforesaid property and upon the Ontario Heritage Foundation and to cause notice of this by-law to be published in the London Free Press, and to enter the description of the aforesaid property, the name and address of its registered owner, and short reasons for its designation in the Register of all properties designated under The Ontario Heritage Act, R.S.O. 1990.
4. This by-law comes into force on the day it is passed.

PASSED in Open Council on July 6, 1992.


T. C. Gosnell
Mayor


K. W. Sadler
City Clerk

First reading - July 6, 1992
Second reading - July 6, 1992
Third reading - July 6, 1992

SCHEDULE "A"

To By-law No. L.S.P.-3145-190

Part Lot 21, North Side of Grosvenor Street, according to Plan #57, and part Lot 18 South side of Cromwell Street (formerly Louisa Street) according to Registered Plan #57, designated as Part 1 on 33R-2916.

SCHEDULE "B"

To By-law No. L.S.P.-3145-190

Built in 1908 the house at 32 Grosvenor Street enjoyed a long residency associated with Archibald MacPherson (1878-1959). MacPherson began as an office boy of 14 with Elliott, Marr and Co., a wholesale grocery firm founded in London about 1890. Mr. MacPherson worked his way up in the company and became vice president in 1906. He later went on to purchase the company. After a thirty year association with the firm, he sold his interest in 1922. Later he joined the Board of London Life and served as its president from 1948-53. He also served as director for a number of other financial institutions. MacPherson died on April 1, 1959. Out of respect for his valuable role in the company, London Life closed for the afternoon of his funeral. MacPherson's widow remained in the house for a few years after.

32 Grosvenor Street is part of one of the finest late Victorian streetscapes in London (20-38 Grosvenor). The building's typical Queen Anne characteristics include its commanding size, irregular massing and prominent chimneys.

It is a two and a half storey, white brick building with the original slate roof. There is a large double bay on the front facade. The classical style verandah enhances the second floor with 9 fluted Doric columns, supported by 5 cut stone piers. There are two prominent chimneys with corbelling at either end of the house. A Palladian window is a highlight of the front gable. The bargeboard decoration is restrained, with only a few incised flourishes. Copper eavestroughing surrounds the second floor. The cut stone foundation adds additional visual weight to this imposing house. There is a two storey projection on the east facade sun room. There is a small brick building at back with six over six windows, large wooden doors and slate roof.