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IN THE MATTER OF THE ONTARIO HERITAGE ACT.

Ottawa City Council, on December 18, 1996, passed By-law Number 306-96 designating 168-182 Sparks Street as a heritage property for its historical and architectural value under the Ontario Heritage Act.

A copy of the By-law is available in the City Clerk's Office, Ottawa City Hall, 111 Sussex Drive.

BY-LAW NUMBER 306-96

A by-law of The Corporation of the City of Ottawa to designate 168 to 182 Sparks Street to be of historic and architectural value or interest;

WHEREAS the Ontario Heritage Act, R.S.O. 1990, c. 0.18, authorizes the Council of a municipality to enact by-laws to designate real property, including all buildings and structures thereon, to be of historic and architectural value or interest;

AND WHEREAS the Council of The Corporation of the City of Ottawa has caused to be served upon the owners of the lands and premises known municipally as 168 to 182 Sparks Street (more particularly described in Schedule "A" hereto), and upon the Ontario Heritage Foundation, notice of intention to so designate the aforesaid real property, and has caused such notice of intention to be published in the Ottawa Citizen and in Le Droit on November 4, 1996 newspapers having a general circulation in the City of Ottawa;

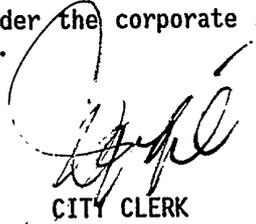
AND WHEREAS no notice of objection to the said proposed designation was served upon the Clerk of the municipality;

AND WHEREAS the reasons for the designation are set out as Schedule "B" hereto;

THEREFORE the Council of The Corporation of the City of Ottawa enacts as follows:

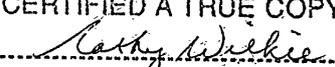
1. There is designated as being of historic and architectural value or interest the real property more particularly described in Schedule "A" hereto, known as 168 to 182 Sparks Street.
2. The reasons for the designation are set out as Schedule "B" hereto.
3. The City Solicitor is hereby authorized to cause a copy of this By-law to be registered against the property described in Schedule "A" hereto in the proper Land Registry Office.
4. The City Clerk is hereby authorized to cause a copy of this By-law to be served upon the owners of the property described in Schedule "A", and upon the Ontario Heritage Foundation, and to cause notice of this By-law to be published in a newspaper having a general circulation in the City of Ottawa.
5. The Schedules attached hereto and marked Schedule "A" and Schedule "B" form part of this By-law, and all notations, references and other information contained therein shall be as much a part of this By-law as if all the matters and information set forth by the said Schedules were all fully described herein.

GIVEN under the corporate seal of the City of Ottawa this 18th day of December, 1996.


CITY CLERK


MAYOR

CERTIFIED A TRUE COPY


Cathy Wilkie Deputy City Clerk

Date: DEC 20 1996

A.M.P.

SCHEDULE "A"

ALL AND SINGULAR that certain parcel or tract of land and premises, situate, lying and being in the City of Ottawa, in the Regional Municipality of Ottawa-Carleton, in the Province of Ontario and

BEING COMPOSED OF Lots 10 and 11 (numbering Eastward) on the south side of Sparks Street and Lots 9, 10, 11 and Part of Lot 12 (Numbering Eastward) on the north side of Queen Street, Registered Plan 3922, designated as Parts 1, 2, 3, 4, 5, 6, 7, 8, 11 and 12 on a plan of survey received and deposited in the Land Registry Office for the Registry Division of Ottawa-Carleton Number 4 as Plan 5R-12588.

SCHEDULE "B"

STATEMENT OF REASON FOR DESIGNATION

The former F.W. Woolworth Co. Store at 172 Sparks Street (spanning street address nos. 168-76), and the former S.S. Kresge Co. Store/later Reitman's Store at 180 Sparks Street (spanning street address nos. 178-182), are recommended for designation under Part IV of the Ontario Heritage Act for historical and architectural reasons.

The former Woolworth's and Kresge's stores were constructed in 1941 and 1929 respectively. The two adjacent buildings reflect the long-standing significance of Sparks Street as a diversified retail and commercial focus for Ottawa, and stand as examples of outlets of large retail chains from the first half of the 20th century which have had an notable impact on the development of the street and the economy of Ottawa.

The former F.W. Woolworth Co. Store extends through the block to Queen Street. The building is a larger, replacement structure for an earlier Woolworth's which opened on this site in 1917 (the company's second outlet in Ottawa). Woolworth's is known for popularizing the concept of the "five-and-dime store," and by the early 20th century the chain was immensely successful internationally because of its discount prices. By 1941 the company was known as a variety store and, in addition to its status as one of the world's largest retailers, was also the largest restaurateur through its lunch counters.

The 1941 building was designed by the architectural section of the Toronto District Office of the F.W. Woolworth Co. Ltd. The composition was intended to attract a broad and popular clientele, with an appearance perceived to be fashionable, modern, yet practical. The result was a Sparks Street elevation in Art Deco style, and the related Moderne style for the secondary frontage on Queen Street - now rare styles in Ottawa. The second storey of each street front is unchanged from the time of construction. On Sparks Street this includes the finely worked limestone cladding ornamented with stylized, low-relief sculptural motifs, fluted pilasters, stepped cornice, as well as the original steel casement windows and glazing. The Queen Street elevation is notable for the streamlined banding of the brickwork and fenestration--horizontal on the shop front and vertical on the integrated design of the elevator tower. Due to the transitory nature of shop fronts, the lower levels of the two facades are no longer original (although notable original components remain on the Queen Street side), and absent are the traditional, red F.W. Woolworth Co. signs which spanned the length of each facade over the street-level glazing.

The former Kresge store also originated as a discount chain, and the company's aggressive marketing is reflected by its choice of location beside the Woolworth's. When the Sparks Street outlet opened in 1929, it was the largest variety chain in the world after Woolworth's. The former Kresge's is a 2-storey,

brick-clad building, designed in the Modern Classical style popular in the 1920s. The upper floor retains features consistent with this style , such as the flatness of corners piers, pilasters and entablature with a cornice (metal in this instance). The use of brick, trimmed with stone for capitals, mouldings, and medallions, was also typical of smaller buildings in this style. The shop front was reclad with black glass in 1957 when the building was taken over by the Reitman's hosiery and lingerie firm (later ladies wear). Black glass originated as a jazzy Art Deco material, and by the 1950s was an extremely popular store front cladding. In the fickle world of store-front design, however, this high-quality material is now relatively rare and is, even here, compromised by a later patch of brown ceramic tile.

Woolworth's and Reitman's vacated their Sparks Street premises in 1988, however, the structures continue to reinforce the traditional commercial streetscape and the human scale of the Sparks Street pedestrian mall. They are part of the historical formation of Sparks Street and each contribute to the architectural variety of the streetscape. This designation does not apply to the interiors of either building.