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Corporate Services Department
Legislative Services Division
Office of the City Clerk

City of Mississauga
300 City Centre Drive
MISSISSAUGA ON L5B 3C1

FAX: 905-615-4181
www.mississauga.ca



Leading today for tomorrow

May 14, 2009

Canadian Tire Corporation Limited
2180 Yonge Street
15th Floor
PO Box 770 STN K
Toronto, Ontario M4P 2V8

REGISTERED MAIL

JUN 02 2009

RECEIVED

MAY 19 2009

Re: Notice of Intention to Designate – 1212 Southdown Road
Reference: HAC-0032-2009/ GC-0367-2009
File: CS.08.Southdown Road (1212)

The Heritage Advisory Committee on April 28, 2009 considered the above captioned matter and recommended the following.

HAC-0032-2009

That the Canadian Tire Gas Bar Canopy, 1212 Southdown Road, be designated under the *Ontario Heritage Act* for its physical/design, historical/associative and contextual value and that the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

This recommendation was approved by General Committee on May 6, 2009 and subsequently adopted by City Council on May 13, 2009.

In accordance with the requirements of the *Ontario Heritage Act*, as amended, I am enclosing a copy of the Notice of Intention to designate the property located at 1212 Southdown Road and a copy of the abbreviated version of the Notice of Intention that will be published in the Mississauga News on Wednesday, May 20, 2009.

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Notice of Intention to Designate – 1212 Southdown Road (W2)

File: CS.08.Southdown Road (1212) (W2)

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For further information, please contact the Heritage Coordinator, Community Services at 905-615-3200 ext. 5070. **Notice of objection to the designation may be served on the City Clerk no later than 4:30 pm on Friday June 19, 2009.**

Yours truly,



Kevin Arjoon
Legislative Coordinator
905-615-3200 ext. 5425

cc: Ontario Heritage Trust, 10 Adelaide Street East, Toronto, Ontario
M5C 1J3 (REGISTERED MAIL) (w/encl)
Mr. P. Mitcham, Commissioner of Community Services (w/encl)
Mr. M. Warrack, Heritage Coordinator, Community Services (w/encl)
Mr. A. Leonard, Building Section, Planning & Development (w/encl)
Mr. Miroslavich, Real Estate, Manager Petroleum, Canadian Tire Corporation (w/encl)
Councillor P. Mullin (Ward 2)
File (w/encl)

NOTICE OF INTENTION TO DESIGNATE IN THE MATTER OF THE ONTARIO HERITAGE ACT, R.S.O. 1990, CHAPTER 0.18, AS AMENDED, AND IN THE MATTER OF THE LANDS AND PREMISES KNOWN AS THE CANADIAN TIRE GAS BAR CANOPY LOCATED AT 1212 SOUTHDOWN ROAD IN THE CITY OF MISSISSAUGA, IN THE PROVINCE OF ONTARIO. TAKE NOTICE that the Council of The Corporation of the City of Mississauga intends to designate these lands and premises under Part IV of The Ontario Heritage Act, R.S.O. 1990, c. 0.18, as amended.

Description of Property

The Canadian Tire Gas Bar Canopy is an upturned concrete canopy, held aloft by steel columns, located on the west side of Southdown Road, north of Bromsgrove Road.

Statement of Cultural Heritage Value or Interest

The Canadian Tire gas bar canopy yields information that contributes to an understanding of 1960s car culture, which greatly impacted the development of Mississauga.

The Canadian Tire gas bar canopy has cultural heritage value as a rare surviving example of "Googie" inspired architecture in Mississauga. It also displays/demonstrates a high degree of artistic merit and scientific achievement.

The Canadian Tire gas bar canopy is a landmark.

Description of Heritage Attributes

Key attributes that reflect the Canadian Tire gas bar canopy's value as a source of information about 1960s car culture:

- Its close proximity to the road
- Its visibility from the road
- Its large form
- Its bold and unique shape and form
- The simplicity of the design, i.e. nothing extraneous is added
- The numerous vehicular access points into and out of the property

Key attributes that reflect the Canadian Tire gas bar canopy's value as a rare surviving example of Googie inspired architecture in Mississauga:

- Its upswept curving canopy
- The shape and form of the canopy
- The simplicity and angled placement of the steel columnar supports

- Its post tensioning support
- Its abstract shape
- The large scale of the plinth supported by relatively invisible cables

Key attributes that reflect the Canadian Tire gas bar canopy's artistic merit:

- Its balanced proportions
- Its unique design
- Its smooth continuous surfaces
- Its crescent shape
- Its bevelled ends
- Its post-tensioning
- Its functional proportions, i.e. the distance from canopy to ground, the appropriate canopy dimensions to provide shelter
- The minimal supports
- The fact that the concrete is exposed and unpainted
- The simplicity of the design, i.e. nothing extraneous is added
- The fact that the beams are anchored in gas pump islands

Key attributes that reflect the Canadian Tire gas bar canopy's technical achievement:

- Its post-tension concrete construction

Key attributes that reflect the Canadian Tire gas bar canopy's contextual value as a landmark:-

- The unobstructed (save for natural trees) views to it from Southdown Road
- Its short distance from Southdown Road
- Its large scale
- Its bold form

Objection

For further information or to receive a copy of the Designation Statement, please contact the Heritage Coordinator, Community Services at 905-615-3200 ext. 5070. **Notice of objection to the designation may be served on the City Clerk no later than 4:30 pm on Friday June 19, 2009, The Corporation of the City of Mississauga, 300 City Centre Drive, Mississauga ON L5B 3C1. Attention: Crystal Greer, City Clerk.**

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